



Upstate Inspired
Connecting Planners. Creating Places.

New York Upstate Chapter
of the American Planning Association
ANNUAL CONFERENCE
October 3-5, 2018 ■ Ithaca, NY

PRESENTER LIST AND BIOS



Session 1A	<i>Placemaking in a Historic Industrial Landscape: Reconsidering 21st Century Industrial Planning Across Upstate</i>
<p>Regional industrial development is under considerable pressure to give place to other uses. This tendency equates national trends, with the caveat that many sites have a history of perceived or real land contamination. This talk analyses some of the urban industrial transformations occurring in five Upstate New York communities.</p> <p>Session will then explore the Northland Corridor Project which involves the redevelopment of a 35-acre historic manufacturing district located on Buffalo’s East Side. The effort is being anchored by the Northland Workforce Training Center, an ~90,000-square-foot facility to turn out highly-skilled advanced manufacturing and electric utility workers, through the historic restoration/reuse of a former industrial plant. The Project is a signature effort of the Governor's "Buffalo Billion" economic development initiative and is demonstrating a unique model for inter-agency collaboration and all levels of government, community participation, workforce/contractor diversity, and placemaking.</p>	
Susan Holland	<p>Susan Holland became the new Executive Director at Historic Ithaca, in fall 2017. Historic Ithaca is the City of Ithaca’s only preservation organization, founded in 1966; the same year the National Preservation Act was enacted. Historic Ithaca promotes and preserves the built environment through education, action, advocacy and through its retail store, Significant Elements. Historic Ithaca is a partner in the Tompkins Center for History and Culture, a multi-organization facility dedicated to promoting history, culture and the arts, opening in spring 2019 on the Downtown Commons. Susan was previously at the helm of the Historic Albany Foundation, from 2005 to 2017. With the idea that preservation is good economic development, she led advocacy efforts to save Wellington Row, now a successful part of Albany’s streetscape with an intact row of historic buildings, multiple small businesses, the Renaissance Hotel and adjacent to the new Capital Convention Center. She also was at the helm to save Albany’s oldest building, the c. 1728 Van Ostrande-Radliff House. Under her leadership, Historic Albany worked with creative endeavors such as the Bloomberg Foundation-funded project, Breathing Lights, a public art project about vacancy and as a member of the Upstate Alliance for the Creative Economy. She combined preservation with workforce development in the first Historic Trades courses offered in the Capital Region, in partnership with the State Historic Preservation Office and Hudson Valley Community College. She served on the Mayor’s Task Force on Cultural and Heritage Tourism for the City of Albany and was a founding member of PAST, Partners for Albany Stories.</p>



	<p>She holds a Bachelor of Science degree in Communications from Cornell University’s College of Agriculture and Life Sciences and is currently serves as a member of the President’s Council on Cornell Women. Susan has served on boards, panels such as New York State Council on the Arts and received awards under her leadership at Historic Albany, which received the Albany Business Review’s Nonprofit of the Year in 2016.</p>
<p>Carlos Balsas, Ph.D, AICP</p>	<p>Carlos J. L. Balsas, Ph.D., AICP, is an assistant professor in the Department of Geography and Planning at the University at Albany in New York. His major publications include Commercial Urbanism in Portugal (1999) and Commercial Urbanism and Public-Private Partnerships (2002), both books were published by the Office of Economic and Prospective Studies (GEPE) – Portuguese Ministry of Economy, Lisbon. His most recent book under contract with SUNY Press is tentatively entitled “Walkable Cities – Revitalization, Vibrancy and Sustainable Consumption across the Atlantic Ocean” (2018). His most recent research projects include a study of creative cities in the Berkshires-Hudson region, a novel approach to cultural resources in the Hudson River watershed, and town-gown citizen science through creative and sustainable urban planning in upstate New York. Before joining the University at Albany in 2014 he was an assistant professor at Arizona State University in Tempe (2004-2011). His research interests include Comparative Urban Revitalization, Sustainable Transportation Planning, Arts and Culture, and Planning Pedagogy. Carlos’ research has been published in Cities, Planning Practice and Research, Journal of Urban Design, Journal of Latin American Urban and Regional Studies, Local Economy, Transport Policy, Third World Planning Review, Portuguese Studies Review, and Town Planning Review, among others. cbalsas@albany.edu</p>
<p>Paul Tronolone, AICP</p>	<p>Paul J. Tronolone is a Vice President of Policy & Planning for Empire State Development (ESD). A professional city planner with over 30 years' experience, Paul has undertaken management and program development for multiple projects for ESD and their subsidiary agencies in Western New York. Prior to joining ESD, Paul held positions with various international consulting firms and has led planning and redevelopment projects in the New York State and at locations across the United States. Paul holds a bachelor’s degree in Environmental Design and Planning from the University at Buffalo and a master’s degree in City and Regional Planning from Rutgers University. paul.tronolone@esd.ny.gov</p>



Session 1B	<i>Twenty Years of Strategic Tourism Planning in Tompkins County</i>
<p>Nearly 20 years ago, Tompkins County pioneered a unique approach to foster the growth of its tourism sector. The county established a Strategic Tourism Plan and an advisory board to guide tourism policy and hotel room tax allocations. This presentation will share how the Tourism Program has strategically invested to attract visitors and provide benefits to county residents. Participants will learn how they can model tourism programs on this community-focused framework.</p>	
Nick Helmholdt, AICP	<p>Nick Helmholdt serves as the Principal Planner / Tourism Program Director for Tompkins County. He has previously worked in public transportation, comprehensive planning, bike-sharing and clean energy. He earned his bachelor's degree in Urban and Regional Planning from Michigan State University and his master's degree in Human Environment and Design from Cornell University. nhelmholdt@tompkins-co.org</p>
Kelli Cartmill	<p>Kelli Cartmill is the Director of Sales for the Hilton Garden Inn in Ithaca, NY and the Chair of the Tompkins County Strategic Tourism Planning Board. She has over twenty years of experience working in the hospitality industry in upstate New York and Georgia. She studied Hotel, Restaurant and Institutional Management at the University of Delaware. Kelli.Cartmill@Hilton.com</p>
Martha Armstrong, AICP	<p>Martha Armstrong provides technical leadership for TCAD's strategic planning efforts. Martha received a BA in Architecture from the University of Washington, and a Masters of Regional Planning from Cornell University. She is a licensed architect and worked in that field for 15 years prior to receiving her Masters of Regional Planning from Cornell University.</p> <p>In conjunction with Tompkins County, Martha administers the Tompkins County Tourism Capital Grants program, sits on the Strategic Tourism Planning Board and the Planning Advisory Board, and serves on the Energy Road Map steering committee. She serves on the Chamber of Commerce's Government Affairs Committee, the Museum of the Earth's Community Advisory Board, and the Cayuga Waterfront Trail's Advisory Board. marthaa@tcad.org</p>
Ken Jupiter	<p>Ken Jupiter became interested in urban planning as an undergraduate at Brooklyn College in NYC while earning a degree in Political Science and took numerous courses in Urban Studies at that time. Between undergraduate and graduate school he work for the NYC Finance Administration in the Fiscal Research Department researching tax policies for the City. He attended Cornell University from 1973 - 1975 in the Masters Program in Urban Planning and Development. He pursued two different businesses unrelated to planning after graduate school but utilized his training in volunteer work for the City of Ithaca, including service on client committees for two redesign efforts for the pedestrian mall, a downtown design plan, a Mayor's Downtown Revitalization Committee and as member of the Historic Preservation Commission.</p>



	He has served on the Tompkins County STPB since 2004, chairing the Planning and Evaluation Committee for the last several years. 15steps@fifteensteps.com
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Session 1C	<i>MOBILE - Tiny Homes Tour: Unique Example in Tompkins County</i>
Tiny homes are a new frontier in planning. There are several opportunities to learn about tiny homes in the Ithaca region. Tour may include trip to Second Wind Cottages, Boiceville Cottages and/or Minka Printed Tiny Homes Factory.	
Esther Greenhouse	<p>Esther Greenhouse is a unique professional: a built environment strategist. Using her expertise in design, gerontology, and planning, she collaborates with a range of professionals and clients including design and architecture firms, developers, municipalities, and builders. She is a catalyst for designing enabling, multigenerational places.</p> <p>A passionate and inspiring speaker and presenter, Esther's presentations and trainings provide a new paradigm for professionals. She was awarded CAPS of the Year for teaching the NAHB/AARP Certified Aging in Place Specialist (CAPS) and Universal Design/Build courses.</p> <p>A nationally recognized expert on Universal Design and Aging in Place, she co-authored the American Planning Association's Aging in Community Policy Guide, and her innovative perspective has resulted in invitations to contribute to the book Independent for Life, the 4-part PBS series "Design for a Lifetime", and the design of the nation's first elder-focused emergency department. She co-created the annual Livable Communities Summit for APA, the Am. Society on Aging, and AARP.</p> <p>Esther is an Industry Scholar in the Cornell Institute for Healthy Futures which focuses on the intersection of design, hospitality, and health and a lecturer in Cornell's Department of Design and Environmental Analysis. She serves on the Executive Council of AARP NY. esg@esthergreenhouse.com</p>



Session 1D	<i>MOBILE - Beyond Flowers and Paint - Strategic Planning for Beautification and Public Art in Support of Public Placemaking</i>
<p>A walking tour of a sample of recent and ongoing downtown Ithaca beautification and public art projects in support of placemaking, community-building, active transportation, and economic development. We'll visit with project leaders and explore how strategic planning, public programs, policy, and active citizen engagement intersect to create an interesting, colorful, walkable, bikeable, beautiful downtown Ithaca that celebrates the community's unique and diverse local character.</p>	
Tom Knipe	<p>Tom is the City of Ithaca's Deputy Director for Economic Development, the current Section Director for the Southern Tier Section of the NY Upstate Chapter of the American Planning Association and former Director of the Tompkins County Strategic Tourism Program. He's also a long-time serious bike advocate and led one of the projects that we'll visit on the tour, Ithaca's Art Bike Racks - https://ithacabikerackproject.wordpress.com/. tknipe@cityofithaca.org</p>

Session 2A	<i>My Neighborhood: Short Love Stories about People, Places and Planning</i>
<p>Presenters may choose from one of five themes: "My Neighborhood Resilience", "My Inclusive Neighborhood", "My Affordable Neighborhood", and so on. "Neighborhood" is the jumping off point; each presenter interprets that word-- and that space-- differently. Some will adhere to a strict definition of "neighborhood" while others will create riffs on the concept of a beloved or familiar community. Whatever the case, all will have a very local flavor. "Short" IS short! The format is based on the PechaKucha model. Each presenter develops 12 PowerPoint and can speak on each slide for only 20 seconds, meaning each presentation will be a fast-moving 4 mins. The slides will advance automatically, whether or not the presenter is "ready"—the resulting talk is concise and sometimes comical. This conference session is inspired by a totally exhilarating and highly-successful student-led presentation series (I will credit the creators of that event!) that convinced me and probably others to enroll at Cornell and coordinate the next year's show! The format allows for a tremendous amount of individual creativity and theme-coherence, both. I will attempt to solicit four presentations per topic (which are mentioned above and aligned with the five bulleted themes in the conference's Call for Proposals).</p>	
Anisa Mendizabal	<p>Anisa Mendizabal is a Community Development Planner. She has held leadership positions in nonprofits that create innovative ideas and practices for addressing women's homelessness and for helping people in reentry gain a foothold in the workforce. Working on LA's Skid Row at one of these great organizations caused her to reflect on both the benefits and challenges of planning and lack of planning, which led to Cornell and Ithaca. She's relatively new at Ithaca Urban Renewal Agency, where she administers HUD funding for local projects. She's still learning HUD's regulations, traditions, rituals, and surprises. She holds a B.A. from Occidental College and an M.R.P. from Cornell University. AMendizabal@cityofithaca.org</p>



Session 2B	<i>Elmira 2.0 – How We Learned to Get Beyond the 1972 Flood</i>
<p>As the recipient of Round 1 DRI funding, Restore NY grants and unprecedented public-private collaboration, and as a primary node in the I-86 regional planning effort, Elmira is beginning to experience a resurgence of activity downtown and in surrounding neighborhoods. The panelists are not only key players locally (who all happen to work in the Chemung County Commerce Center) but also friends who utilize their networks and relationships with each other to maximize resources and brainstorm new ideas. We'll discuss how old and new partnerships in the city are working to create and implement a vision for the next iteration of Downtown Elmira. This will include an overview of projects in planning and development along with social media and marketing efforts in the works to bolster local pride, knowledge and volunteerism.</p>	
Nicolette Wagoner, AICP	<p>Nicolette Wagoner, AICP, is the Chemung County Planning Commissioner and Director of the Elmira-Chemung Transportation Council, the Metropolitan Planning Organization (MPO) for Elmira and Chemung County. In these roles, she is an active member of the Chemung County Land Bank, the Southern Tier Central RP&DB Board of Directors, and the implementation team for the City of Elmira's Downtown Revitalization Initiative. Prior to joining Chemung County, she worked in consulting, developing comprehensive plans, zoning ordinances and economic development strategies for municipalities across New York State. Nicolette is a member of the Board of Directors of the American Planning Association NY Upstate Chapter, the American Institute of Certified Planners, and the Urban Land Institute, and holds a LEED credential with a specialty in Neighborhood Development. She has a Bachelor of Arts in Political Science from Duke University and a Master of Science in Urban Planning from Columbia University Graduate School of Architecture, Planning and Preservation. nwagoner@chemungcountyny.gov</p>
Jill Koski	<p>Jill Koski is Sr. Economic Development Manager at STEG, and in that capacity also staffs the Chemung County IDA. She is responsible for brokering local, state, and federal assistance to help with job retention, creation, and community development in Chemung County. Her previous experience includes fifteen years as Economic Development Program Manager with the Northern Tier Regional Planning and Development Commission, four years as Business Retention Manager at STEG, and two years as Economic Development Liaison for Congressman Tom Reed, NY-23. Jill has a B.A. from Mansfield University and serves on the board of directors for REDEC; STREDEC; CSSWFNY; and is the Secretary, Board of Trustees, Finn Academy – Elmira Charter School. jkoski@steg.com</p>
Kamala Keeley	<p>Kamala Keeley is President & Chief Executive Officer of the Chemung County Chamber of Commerce. Ms. Keeley has worked at the Chamber in various</p>



	<p>positions since 2006 and was promoted to her current position in July of 2016. She is the first female president of the Chamber in its 112 year history. In her position, Kamala is responsible for facilitating and supporting opportunities to strengthen and enhance the local economy as well as advocating on behalf of the business community. She serves on the board of directors for Southern Tier Economic Growth (STEG), Twin Tiers Economic Development, Finger Lakes Wine Country, The Chemung County Child Care Council, and Wings of Eagles Discovery Center. Additionally, she serves on the Chemung County Advisory Committee for Room Tax Revenues, Elmira Refresh (DRI) Committee, Job Service Employer Committee (JSEC), and Smart Progress Roundtable. Prior to her work at the Chamber, she held positions in small business management. Kamala holds a Bachelor of Fine Arts from the University of New Mexico. kamala@chemungchamber.org</p>
Jennifer Herrick	<p>Jennifer Herrick-McGonigal has over twenty years of experience in strategic planning, marketing, programming, fiscal management, and community/government relations experience in both the public and private sectors. As the Executive Director of Elmira Downtown Development since 2007, her vision and energy contributes significantly to downtown Elmira's one-block-at-time program, which is reflected in the New York Main Street projects and streetscape improvements within the district. Jennifer served on the NYS Downtown Revitalization Initiative (DRI) Local Planning Committee with a strong group of leaders who have come together to put forth a catalyst for creating downtown Elmira as a destination and to make a better place to live, work and play. Jennifer received her BS from SUNY Brockport and currently working on her Master's Degree through Elmira College. jherrick@elmiradowntown.com</p>

KEYNOTE and 6A Workshop	<i>John Noltner</i>
<p>Upon selecting this year's conference theme as <i>Upstate Inspired: Connecting Planners, Creating Places</i> we realized that we need an inspiring keynote speaker. We selected John Noltner to take on this task. John weaves inspiration through the stories he constructs about the places we live in based on the images and words of its diverse inhabitants. A successful professional photographer whose client base included dozens of well-known national magazines, Fortune 500 companies, and non-profit organizations, John made a mid-career course correction during the Great Recession. At that time, he turned his creative talents to a personal project he calls <i>A Peace of My Mind</i>. This work is built on the foundation of his fervent belief that art and storytelling have the power to transform our hearts as well as our communities. John says that, "In a world that asks us to focus on the things than can separate us, <i>A Peace of My Mind</i> invites us to explore the common humanity that connects us." At our</p>	



conference John will share some of the stories of the community builders he has met as he logged mile after mile along the highways that wind throughout our wide land, documenting his encounters in two award-winning books and four exhibits that travel the country. He will also offer a workshop on ways in which planners might consider bringing the power of storytelling and the creative arts into the community building work with which we all engage. And, far from least, John will work with us as partners and subjects in his work, creating in words and photography an exhibit he will create in real time featuring us: our images and our words, telling our story about what makes our own work meaningful to us. More information on John and *A Peace of My Mind* can be found at <https://apomm.net/>. john@apeaceofmymind.net

Session 3A	<i>Designing and Regulating Flood Resilience</i>
<p>In this session panelists will use the case study of Rochester NY to review how the process of planning and design is changing to also consider, address and adapt to climate change in order to create resilient, sustainable urban neighborhoods. Planning and design efforts along the South Genesee River have incorporated a variety of tools to balance neighborhood goals of accessibility and viewsheds, while also incorporating - utilizing unique approaches - flood control and sustainable design elements. Experts from multiple disciplines will discuss how various technical needs must be met through collaborative and informative planning and design. These projects have also been addressed in the recently funded \$50M ROC the Riverway initiative announced by Governor Cuomo in early 2018. The panel will explore how resilient design and ROC the Riverway will come together to create a new riverfront in downtown Rochester.</p> <p>This session will further discuss the Model Intermunicipal Floodplain Overlay District Local Law Project. The purpose of this project is to create a ready-to-use local law that promotes the No Adverse Impact approach to floodplain management by encouraging neighboring municipalities to coordinate during the planning and development review process in order to prevent increases in flood damage to other properties. This model local law will incorporate intermunicipal project review, such as those commonly found useful in the General Municipal Law §239 Referral Process that promotes the coordination of land use decision-making and enhances consideration of potential intermunicipal and county-wide impacts, to foster a program that is effective in reducing and preventing flood problems. The overlay district aims to create more socially and environmentally responsible development beyond the floodplain; managing development in the watershed where floodwaters originate while still allowing the local government to have significant control over the approval process. The Model Intermunicipal Floodplain Overlay District Local Law project is based on recommendations from the Flood Smart Action Plan. Recommendation 3 of the Flood Smart Action Plan is to “Adopt intermunicipal floodplain protection overlay district (POD) to require additional and intermunicipal review of site plans for building permits.” The intent of this project is to create a customizable template for an intermunicipal overlay district focusing on development in the floodplain for use by any interested municipality in New York State.</p>	



Andrew Raus, AICP	Andrew Raus, AICP (Bergmann) is the Vice President of the Northeast Buildings Group, overseeing 120 multi-disciplinary experts in the fields of architecture, landscape architecture, planning and engineering. Andrew has been involved in a significant number of planning and design projects in the City of Rochester over his 25 year career, providing strategic and creative inputs to develop holistic community development solutions. His background in biology draws him to waterfront projects. araus@bergmannpc.com
Kimberly Baptise, AICP	Kimberly Baptiste, AICP (Bergmann) is the Municipal Practice Leader at Bergmann, responsible for the management and oversight of planning and landscape architecture projects for the firm in New York and Pennsylvania. Kimberly has over 18 years of experience in urban revitalization, waterfront planning and design, brownfield reuse and community engagement. She has managed significant, multi-disciplinary project pursuits, including the Vacuum Oil BOA project along the south Genesee River. kbaptiste@bergmannpc.com
Jayme Breschard Thomann, AICP, CFM	Jayme Breschard Thomann is a Senior Planner at G/FLRPC, located in Rochester, New York. She provides comprehensive planning support to a nine county region. She has led numerous planning efforts over the last ten years with G/FLRPC specializing in land use, municipal, and water resources planning which includes Federal Phase II Stormwater Regulation assistance, participation with County Water Quality Coordinating Committees, stormwater and floodplain management planning, green infrastructure and watershed planning. Jayme routinely presents at the biannual Local Government Workshop training series. She obtained dual Bachelor of Arts degrees in Historic Preservation and Geography from Mary Washington College and holds a Master of Arts in Historic Preservation Planning from Cornell University. Jayme currently serves as Chair of the New York State Floodplain and Stormwater Managers Association (NYSFSMA). jbreschard@gflrpc.org

Session 3B	<i>Resilient New York State Agriculture</i>
Upstate agriculture extends a tradition of resilience, adaptation and sustainability into the 21st century. Upstate is home much of NY's 7 million acres of farmland and its nearly 36,000 family farms. This panel will discuss some of the trends affecting agriculture in Upstate, including NYS policies and programs for agriculture, local land use regulations and their implications, and solar farm development on agricultural land.	
George Frantz, AICP, ASLA	George Frantz has over 35 years of professional planning practice in Upstate NY and Pennsylvania with emphasis on planning in small town and rural communities, and specifically in agricultural land protection and economic development. He worked on agricultural land protection and local food systems policies in Shanghai, PRC. He is an Associate Professor of the Practice in the



	Department of City & Regional Planning at Cornell University. Grf4@cornell.edu
Samantha Levy	Samantha Levy is the New York State Policy Manager for American Farmland Trust. She has extensive experience in agricultural policy at the state level, and in building local markets for farmers and promoting access to healthy sustainably grown food. She is currently completing research on solar farm development in New York, its impacts on agricultural lands, and local policies affecting solar development. She has a Masters in Food Systems from New York University and a B.F.A from NYU as well. slevy@farmland.org
Jeffrey Kehoe	Jeffrey Kehoe is an Agriculture Protection Planner at the NYS Department of Agriculture & Markets in Albany, where he oversees a number of programs and provides support to municipalities across New York in developing local agricultural and farmland protection plans. He has a Masters in Forest Resource Management from SUNY College of Environmental Sciences and Forestry, a Masters in Regional Planning from SUNY Albany and BA in Geography from SUNY. Jeffrey.kehoe@agriculture.ny.gov
Monika Roth	Monika Roth has worked on agriculture planning and marketing issues with Cornell Cooperative Extension of Tompkins County since 1980. She has seen the evolution of agriculture and our local food system and has been integrally involved in working on farmland protection planning and agriculture business development and marketing. Mr55@cornell.edu

Session 3B	<i>MOBILE - Adding Density to Downtown Ithaca Walking Tour</i>
Downtown Ithaca offers an excellent case study about how dense small city urban development can occur while concurrently working to maintain a vital and active street level. Since 2004, Downtown Ithaca has added over 1.5 million SF of new development. This session will be a walking tour of downtown development led by Gary Ferguson, DIA Executive Director, and will focus on sharing the opportunities and challenges that emerge from a strategy to promote downtown density. Learn how density happens and then what happens once the buildings are built.	
Gary Ferguson	Gary Ferguson has served as the Executive Director of the Downtown Ithaca Alliance (DIA) since 1999. He has served on the Board of the International Downtown Association and currently chairs its Economic Development Research Council. He has helped to lead the growth of Downtown Ithaca over the past two decades, working closely with the City and private developers/investors. Gary has a 40 year history of working in downtown revitalization and management-- in Ithaca, Dayton, OH, Haverhill, MA, Grand Junction, CO, and Lewiston, ME. He has consulted in cities across the country and has presented at a number of State and National conferences. Contact info: gary@downtownithaca.com ; 607-277-8679.



Session 4A	<i>Essential Techniques for Successful Public Engagement</i>
Explore effective and inclusive public participation strategies. Learn how to identify and respond to issues, manage outrage, and use innovative techniques. Presenters will demonstrate techniques and participants will test them.	
Susan Hopkins	Susan Hopkins offers over 14 years of planning experience, specializing in economic development, public finance and policy analysis. She also specializes in strategic meeting facilitation and public engagement techniques tailored to economic development projects. Prior to joining Highland Planning, Hopkins served as a Detroit Revitalization Fellow and Program Manager with the Downtown Detroit Partnership, where she managed the formation of a \$4M business improvement district in downtown Detroit. Prior to her time in Detroit, she was a Project Manager at ECONorthwest, an economics and finance consulting firm headquartered in Portland, Oregon. With a focus on innovative engagement processes and effective evaluation techniques, Hopkins draws on her planning and economic development experience throughout the US to help clients achieve advanced planning goals. Susan@highland-planning.com
André Primus	André Primus is a native of Rochester. He studied for his B.S. in Geography with a Minor in Environmental Design at SUNY University at Buffalo after graduating from School of the Arts as a dance major. He founded RocShare, the area's leading alternative economics organization, and has spoken about alternative economics at TedXFlour City 2014, Greentopia Futures Summit 2015, and the Rochester Improvement Society. He was a fellow with the Sharing Cities Network at its inception in 2014. He is working on the City of Rochester Comprehensive Plan update for the Southeast Quadrant, and regularly engages businesses by doing door-to-door outreach. In his spare time, he dances with Rochester Dance Theater, trains at Rochester Parkour, and performs magic tricks wherever he can. André specializes in public outreach, public speaking, community-led mapping, and community-powered economics. andre@highland-planning.com
Christopher Dunne	Christopher Dunne hails from Massachusetts. After his undergraduate studies at Bennington College and a semester abroad participating in the Hansard Society Program at the London School of Economics, Christopher worked in the Massachusetts legislature for six years handling everything from constituent casework to legislation. In 2017, he earned his M.P.A. from UMass Boston where he received a John W. McCormack Scholarship. His work in state government included issues of renewed passenger rail service, rural school funding and legislation to narrow disparities between community hospitals and larger health systems. With Highland Planning, he has served as project manager for Monroe County's regional transit system redesign planning study, Reimagine RTS. Christopher@highland-planning.com



Session 4B	<i>Inventorying Natural Resources for Climate Adaptation Planning</i>
<p>Natural areas including forests, wetlands, and floodplains provide numerous benefits to communities and play a vital role in climate resilience, from floodwater retention to reducing heat impacts. To develop climate change adaptation strategies and inform local land-use, municipalities need good information on the location and status of natural resources in their community. A natural resources inventory (NRI) provides an essential foundation for comprehensive planning that proactively considers a community's land and water resources. This session will outline the benefits of an NRI to inform planning and conserve natural assets, and present some natural resource data sets to consider in planning for climate resilience. Case studies from the Hudson Valley will highlight how Orange County is integrating an NRI to climate adaptation planning and how Rensselaer Land Trust incorporated a climate resilience focus to a county conservation plan.</p>	
Ingrid Haeckel	<p>Ingrid Haeckel is a Conservation and Land Use Specialist at the New York State Department of Environmental Conservation's Hudson River Estuary Program through a partnership with Cornell University Department of Natural Resources. Ingrid joined the program in 2013 and provides extension programs, tools, and technical assistance to municipal and regional partners in the Hudson Valley to promote conservation of important natural areas and habitat. She has a Master's degree in Geography from the University of Texas at Austin and a Bachelor's degree in Environmental Biology from Columbia University. Ingrid.haeckel@dec.ny.gov</p>
Scott D. Doyle, AICP	<p>Scott D. Doyle serves as an Associate Planner at the Tompkins County Department of Planning & Sustainability. Scott works on a range of local planning projects including conservation and natural resource planning, land use, natural hazard mitigation and resiliency as well as energy planning. He is also currently an adjunct faculty member with Ithaca College's Department of Environmental Studies and Sciences. He has served as an active volunteer in the greater Ithaca area with Ithaca CarShare, the Finger Lakes Land Trust and Loaves & Fishes. He holds a Master's Degree in Community and Regional Planning from the University of Oregon and a Bachelor's degree in Biology from Ithaca College. sdoyle@tompkins-co.org.</p>
Kristina Younger	<p>Kristina Younger, President, Rensselaer Land Trust. Kristina has been a long-time supporter of Rensselaer Land Trust, but it wasn't until her retirement from her position as Vice President of Business Development for the Capital District Transportation Authority (CDTA) that she has the time to actively volunteer. Jumping in with both feet, she has been helping with grant writing and chairing the Fundraising Committee since 2013 and was elected for the Land Trust's President position in January 2016. Growing up in the Berkshires, she has a BS from Cornell University, and Masters of City and Regional Planning from UC Berkeley. She enjoyed a 25-year career as a regional planner in San Francisco and the Capital Region, including service as a Planning Board member in the Town of East Greenbush. kristinayoungerrlt@gmail.com</p>



Session 5A	<i>Zoning and Land Use Law – the Latest and Greatest (Law CM)</i>
<p>This session will provide a land use and zoning case law update summarizing important decisions and new trends in municipal land use and zoning issues from our state courts. It will also include a discussion on current municipal trends for trying to address and resolve community opposition to development projects.</p>	
JoAnn Cornish	City of Ithaca Director of Planning & Development, joannc@cityofithaca.org
Adam Walters	<p>Mr. Walters’ practice focuses in the area of real estate development from initial planning and entity formation to project completion, including litigation related to project development. He is particularly experienced in land use and zoning matters, including environmental impact review pursuant to the State Environmental Quality Review Act (SEQRA) and the National Environmental Policy Act (NEPA). Mr. Walters has represented many developers and governmental agencies regarding the development of commercial and industrial projects, including the development of “shovel ready” business parks and matters related to economic incentives. He also has extensive experience in environmental law, including environmental due diligence and permitting for industrial facilities under the Clean Air Act. Additionally, he is a member of Phillips Lytle’s Energy Practice Team, handling matters related to the development of wind and solar energy facilities.</p> <p>awalters@phillipslytle.com</p>

Session 5B	<i>Article 10 Projects in Upstate New York</i>
<p>New York State’s Governor envisions a future where its residents will be consuming half of their electricity from renewable sources by 2030. In response to this ambitious clean energy goal, plans for solar and wind energy projects have been popping up in the last couple of years within upstate New York, from Chautauqua to St. Lawrence to Albany Counties. Regulated under Article 10 of the Public Service Law, these large energy generation projects will undergo a streamlined siting application process overseen by the State, including an extensive environmental review. Featured in the session will be 10-minute lightning talks from four different stakeholders in the Article 10 process – a municipal leader, a renewable energy developer, an environmental law attorney, and an environmental review specialist – sharing recent trends and lessons learned so far. The rest of the session will be devoted to an audience - led discussion including Q&A.</p>	
Sean Pogue	<p>Dr. Sean P. Pogue is the supervisor of a small farming town called Barre in Orleans County. Prioritizing the promotion of a sense of community in Barre, Dr. Pogue chaired the committee that organized the Town’s bicentennial (200 years of history) celebrations this past summer. He also has been leading the Town</p>



	through challenges associated with recent renewable energy development in upstate NY, most notably a 200-MW wind energy project proposed in Barre that has created community division. With deep roots in upstate New York, he originally hails from the Village of Perry and served 31 years as an administrator for Rochester City School District. spogue@townofbarreny.com
Kathy Spencer	Kathy Spencer is LaBella’s Principal Environmental Analyst with over 30 years of experience in environmental analysis and compliance. Kathy has experience in reviewing over 10 solar and wind projects under SEQR and Article 10 throughout upstate New York, in addition to a wide range of other community and private development projects. She also brings strong, long-standing, and positive working relationships with State and Federal Agencies as well as municipal officials. kspencer@labellapc.com
Dwight Kanyuck	Dwight Kanyuck is a partner with Knauf Shaw LLP and combines his legal practice in all aspects of environmental and energy law with over 20 years of experience as a chemical engineer, business manager and project manager with Eastman Kodak. Mr. Kanyuck has represented clients before the New York PSC on Article VII transmission facilities and Article 10 generation facility siting matters, as well as New York and federal regulators and courts on matters related to federal and state environmental laws. Mr. Kanyuck’s has published and presented on matters related to permitting strategies for alternative energy development, offshore wind development, and a forthcoming article on energy storage development in New York. dkanyuck@nyenvlaw.com
Grant Cushing	Mr. Cushing is President and founder of Brownfield Group (BG). Started in 1994, the company became one of the first national brownfield acquisition and development companies. BG raised over \$130 million of private equity to acquire, remediate and reposition 164 properties located in 21 states and Canada. Expanding into renewable energy, the company is presently developing both commercial and utility scale solar projects across New York capitalizing on new renewable energy legislation. BG is presently developing more than 300 MW of solar power located on brownfield and Greenfield sites working with municipalities, universities, corporate off-takers, utilities and state agencies. gcushing@brownfieldgroup.com

Session 5C	<i>MOBILE - Navigating (by LimeBike!) the Challenges of Funding and Building Affordable Housing</i>
Join City, County, and INHS staff for a LimeBike-based tour of affordable housing in and near downtown Ithaca. Learn how an innovative partnership between the City, County, and Cornell (the Community Housing Development Fund) helps finance affordability in a hot market and how INHS delivers high quality affordable housing working with the community.	



Joe Bowes	Joe Bowes (jbowes@ithacanhs.org), Director of Real Estate Development, Ithaca Neighborhood Housing Services, Inc., has been working for and with not-for-profit housing organizations in Upstate New York since 1998. For the last fourteen years he has worked as a strategic planner and an affordable housing developer, project-managing the development of approximately 850 units of affordable housing. He has project-managed developments in a variety of settings and styles, and has a Master’s Degree in Regional Planning from Cornell University.
Megan McDonald	Megan McDonald (mmcdonald@tomkins-co.org) is the Deputy Commissioner of the Tompkins County Department of Planning and Sustainability. Since 2013, she has administered the Community Housing Development Fund and focused in areas including housing, energy and greenhouse gas emissions, and comprehensive planning. Megan has previous public, private, and teaching experience in environmental/cultural resource conservation and neighborhood planning, and holds a Master’s Degree in Regional Planning from Cornell University.
Lisa Nicholas, AICP	Lisa Nicholas (lnichola@cityofithaca.org), AICP, is the Deputy Director of Planning for the City of Ithaca. As staff to the City’s Planning Board since 2005, she has been involved with the numerous and complex development projects that have- and continue to - shape, transform and enliven Ithaca. She has 19 years of government planning experience at the State, Federal and Local levels and holds a master's degree in Regional Planning from the University of New Mexico.
David West	David West (dwest@tomkins-co.org) is a Senior Planner focused on housing at Tompkins County Department of Planning and Sustainability. He is also a lecturer at Cornell University and a Principal at Randall+West where he focuses on using GIS to support walkable neighborhoods, smart growth, and missing middle housing choices. David is a LEED Accredited Professional and has a Master’s degree in Regional Planning from Cornell University.

Session 5D	<i>MOBILE – Creating Pedestrian Places in a College Town and Cornell Sustainable Landscapes Trail</i>
<p>Creating Pedestrian Places in a College Town - We will begin at Cornell’s historic pedestrian gateway, Eddy Gate, where dreams of a new civic space took form with a tactical urban treatment in April 2018 by Cornell students’ Design Connect group. Then walk the future pedestrian public realm in Collegetown. Take a peek at the amazing Cascadilla Gorge Trail that connects campus to downtown and visit the great new Schwartz Center Plaza.</p> <p>We’ll then cross Stone Arch Bridge into campus walking by Ho Plaza, the campus pedestrian spine transformed from a thru street more than 20 years ago. Finally, the tour will culminate on our just-reopened East Avenue, Cornell’s main street, with new bus pull offs, bus shelters, expanded sidewalk</p>	



network, pedestrian lighting and a new traffic light.

Cornell University's **Sustainable Landscapes Trail** highlights the sustainable design and ecosystems services of green infrastructure installations integrated into the campus landscape. This guided tour will feature a diverse selection of sites in central campus that demonstrate proven techniques for creating high performance landscapes. The complete Sustainable Landscape Trail can be taken as a self-guided tour that includes open spaces, natural areas, and landscapes that contribute to our 'living laboratory campus' - meaning each site can be used for research and education. For a map and list of sites, visit: <https://www.sustainablecampus.cornell.edu/initiatives/sustainable-landscapes-trail>

Leslie Schill	Leslie Schill is the Cornell University Planner
David Cutter	David Cutter is a Landscape Architect for Cornell University

Session 6A	<i>Prospects and Pitfalls: Designation and Destruction of Ithaca's Vernacular Architecture</i>
In Upstate communities, planning, preservation, and economic development goals are often at odds. Vernacular buildings are especially vulnerable to redevelopment. Numerous successful examples demonstrate how such buildings contribute to thoughtful plans in Ithaca, while designation failures underscore inherent challenges within the field.	
Katelin Olson	The C.E.O. and founding partner of S.F. Logistics and Planning, Katelin specializes in historic preservation planning and strategic planning. A visiting lecturer in Cornell University's Department of City and Regional Planning, she previously was the executive director of the Albion Main Street Alliance (Albion, NY). Katelin currently serves on Ithaca's Landmarks Preservation Commission and the Town of Ulysses' Planning Board. Katelin received both a M.A. in Historic Preservation Planning and a Ph.D. in City and Regional Planning from Cornell.
Bryan McCracken	Bryan McCracken holds a Master's degree in Historic Preservation Planning from Cornell University. He has worked in economic development and has witnessed the successful use of historic preservation to economically transform struggling downtowns. He currently works as the Historic Preservation Planner for the City of Ithaca, a community working to save its historic resources while facing considerable development pressure

Session 6B	<i>Innovative Road Types in the Hudson Valley</i>
Municipal planners, Departments of Public Works, civil engineers, architects and landscape architects are frequently tasked with ensuring transportation corridors are designed and maintained to support the economic necessities of a vibrant downtown while addressing the needs of multimodal transportation users of all ages and abilities. This is no small task. Providing the necessary amenities and design elements can be difficult due to physical roadway, environmental, and financial constraints. This	



<p>session will present planning and design tools, corridor design options, and policies for use by any community to overcome these constraints. The presentation will include case studies in communities throughout New York State of innovative corridor design features, use of roundabouts, and planning and policies.</p>	
<p>Matthew T. Carmody, P.E.</p>	<p>Matt is a Senior Technical Director at AKRF, Inc. with experience managing and performing transportation engineering and planning projects, with a specialty in transportation safety. Matt has prepared crash analyses and mitigation studies for vehicles, pedestrians and bicycles, developed road safety audit guidelines, and managed Safe Routes to School engineering studies. He is an FHWA-approved instructor for the course titled "Designing for Pedestrian Safety" under the FHWA Pedestrian Focus States and Cities program, has served as an Adjunct Assistant Professor at Columbia University for the "Integrated Design: Urban Scale" course within the Graduate School of Architecture, Planning, and Preservation, and has provided transportation engineering support on Complete Street design projects. mcarmody@akrf.com</p>
<p>Nina Peek, AICP</p>	<p>Nina is a land use and environmental consultant specializing in community planning, recreational and trail planning and environmental impact review. As a Vice President in AKRF's Environmental Services Group and Director of Planning for the firm's Hudson Valley office, Nina works with public and private sector clients, leading public engagement and community participation initiatives. Nina manages land planning, design, permitting, infrastructure and construction projects, which support the sustainable development of the Hudson Valley. She has prepared Master Plans and Comprehensive Plans; Recreation Plans and Farmland Protection Plans, and led environmental impact review processes for small and large development, rehabilitation and reuse assignments. Ms. Peek is a graduate of Cornell University. She currently serves as the President of the New York Planning Federation, a non-for profit organization that promotes sound planning, land use and zoning practice in New York State and is a former Chairperson of the Town of Amenia Planning Board. Npeek@akrf.com</p>



Anthony Russo	<p>Anthony, a Vice President at AKRF, Inc., has 32 years of experience in the field of traffic engineering and transportation planning. He has served as the Task Leader on many large-scale transportation studies, managed teams of professionals and subconsultants on complex and highly publicized projects, and participated in public presentations and informational forums. In addition to specializing in transportation planning and analysis, Mr. Russo’s broad background includes work on green/sustainable traffic initiatives, pedestrian safety issues, and permitting. He has coordinated and managed numerous planning and environmental review projects throughout Westchester County and New York City, and currently serves as the Traffic and/or Planning Consultant for several New York State municipalities. Mr. Russo’s strengths include the ability to guide municipalities in coordinating with stakeholders throughout the planning, design and construction process.</p> <p>arusso@akrf.com</p>
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Session 7A	<i>New York State Flood Risk & Resiliency Resources</i>
<p>Parcel-level flood risk planning... Climate displacement and relocation... Sea level rise and fiscal stress... Climate-Adaptive Design... We will spotlight these and other current Cornell research and outreach efforts concerned with community responses to flood risk in New York State. Staff of the NYS Water Resources Institute and Cornell’s Community and Regional Development Institute will introduce this work and their efforts to foster campus-community and cross-campus collaborative engagement on these themes.</p>	
David Kay	<p>David is a Senior Extension Associate with the Community and Regional Development Institute (CaRDI) which is a group of research and outreach faculty and professionals working in critical areas of community development. A federation of programs including LEAD-NY, the Cornell Farmworker Program, the Rural Schools Association, and Rust 2 Green partner with other CaRDI faculty working in areas such as land use, regional economic development, community and energy, and demographics. Dlk2@cornell.edu</p>
Brian Rahm	<p>Brian is a Research Associate with the NYS Water Resources Institute (WRI). WRI collaborates with regional, state, and national partners to increase awareness of emerging water resources issues and to develop and assess new water management technologies and policies. Collaboration with New York partners is undertaken in order to: 1) Build and maintain a broad, active network of water resources researchers and managers, 2) Bring together water researchers and water resources managers to address critical water resource problems, and 3) Identify, adopt, develop and make available resources to improve information transfer on water resources management and technologies to educators, managers, policy makers, and the public. Bgr4@cornell.edu</p>



Session 7C	<i>MOBILE - A Tour of Ithaca's Waterfront by Limebike: How thoughtful planning and zoning, trail development, and partnerships are transforming Ithaca's waterfront</i>
Tom Knipe	Tom is the City of Ithaca's Deputy Director for Economic Development, the current Section Director for the Southern Tier Section of the NY Upstate Chapter of the American Planning Association and former Director of the Tompkins County Strategic Tourism Program. tknipe@cityofithaca.org

Session 7D	<i>MOBILE - Growing Food and Farm Connections in the City – a walking tour to gardens, the Ithaca Farmers Market, and area food businesses.</i>
	Local Foods walking tour led by local food advocate Monika Roth.
Monika Roth	This is a walking tour will showcase the many things that make Ithaca a foodie city. Learn about Ithaca Foodie Tours, walk past Gimme Coffee, to Ithaca's Permaculture Park (pick some fruit), visit the Piggery – local butcher shop, the Community Gardens and Farmers Markets, and return via Greenstar and Emmy's Organic bakery. Hear from the operators about successes and challenges they face. This is a flat 2 mile walking loop. Rain or shine. Bring umbrellas. 25 person limit. Mr55@cornell.edu

Session 8A	<i>Everything You Wanted to Know about FOIL and Open Meetings...But Were Afraid to Ask! (Ethics CM)</i>
Scott D. Doyle, AICP	Scott D. Doyle is an Associate Planner with the Tompkins County Department of Planning & Sustainability
Bob Freeman	Bob Freeman serves as the Executive Director New York State Committee on Open Government. Bob has worked for the Committee since its creation in 1974 and was appointed executive director in 1976. He received his law degree from New York University and a BS in Foreign Service from Georgetown University in Washington, DC. Mr. Freeman has addressed numerous government related organizations, bar associations, media groups and has lectured at various colleges and universities. He has also spoken on open government laws and concepts throughout the United States, as well as Canada, the far east, Latin America and eastern Europe, and has taught the only course in an American law school on public access to government information. He is the recipient of numerous honors, and in the spring of 2010, received the John Peter Zenger Award from the New York News Publishers Association and was selected by the



	National Freedom of Information Coalition and the Society of Professional Journalists for their Heroes of the 50 States award and induction into The Open Government Hall of Fame. Most recently, Freeman was given the Lifetime Achievement Award by the New York State Associated Press Association. coog@dos.state.ny.us
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Session 8B	<i>Reinventing Mobility in Upstate New York: Exploring Long-Term Impacts of Shared, Connected, Automated and E-Mobility Systems Transformations</i>
<p>Upstate New York, with its unique culture and context-appropriate interests in mobility and energy innovation, rural to urban interconnectedness, and shifting demographics, offers an important locale for identifying strategies for and barriers to integrated, multi-modal system environments that are supportive of shared and automated vehicles, multiple additional emerging technologies and mobility services, to new policies and predictive analytics that encompass critical behavioral and decision science insights. Shared connected automated e-mobility transitions are increasingly recognized as having the potential to transform mobility and energy use dynamics through mechanisms such as improved efficiency, renewable energy-driven transportation electrification, better routing, lower traffic congestion, and by enabling advanced technologies.</p> <p>This panel and interactive session at APA will explore the key questions including:</p> <ul style="list-style-type: none"> · How can the larger community now advancing transportation best generate new and enhanced datasets, visualization and modeling approaches that can encourage technologies in the public interest, while not prematurely stifling promising innovations? · What strategies will encourage innovation and reinventing of mobility across rural, suburban and urban environments of New York State? · What will be the future of mobility and where do we need to head for harnessing technology and new services for positive outcomes while reducing risks? 	
Camille Kamga	CUNY-lead PI for NYSERDA project ckamga@utrc2.org
Scott Levine	SUNY – New Paltz levines@newpaltz.edu
Josh Sperling	Moderator – National Renewable Energy Laboratory (NREL) for NYSERDA/NYS DOT Project Joshua.Sperling@nrel.gov