

Mr. Castiglione called the meeting to order at 10:02 AM.

Agenda Items:

1. Roll Call

	Name	Board Title		Name	Board Title
Х	Mark Castiglione, AICP	President		Mike Long, FAICP	Officer Emeritus & Bookkeeper
Х	Sean Maguire, AICP, CEcD	Vice President	Х	Jeremy Monte	Capital District, Section Director
Х	Fred Frank, AICP	Treasurer		Jane Rice, JD, AICP	Central NY, Section Director
Х	Eric Cooper	Secretary		Joe Bovenzi, AICP	Genesee/Finger Lakes Sec. Dir.
Х	Rich Guarino, AICP	Professional Dev. Officer		Tom Knipe	Southern Tier Section Director
	Darren Kempner, AICP	Director of Legis. Affairs	Х	Rocky Navarro	Western NY Section Director
Х	Ellen Parker, AICP	Membership Officer	Х	Patricia A. Tatich, AICP	Planning Official Dev. Officer
Х	George Frantz, AICP	Education Officer		Daniel Long	Liaison, NYS Co. Plng. Dir.
Х	Amanda Bearcroft	Public Relations Officer	Х	George McKibbon, MCIP, RPP, AICP	Liaison, Ontario Prof. Plnrs. Inst.
Х	Jonathan Bleuer	Member At Large	Х	Samantha Long	Student Rep., Univ. at Albany
				Natalie Deduck	Student Rep., Cornell University

¹² Board members present (9 Required). Quorum met.

2. Additions/Changes to the Agenda

No additions or changes to the agenda.

3. Approval of 5/21/2021 Meeting Minutes

Motion to approve with amendments by Mr. Frantz. Seconded by Sean M. Unanimously approved.

4. Approval of Financial Statements Through September 16, 2021

Mr. Castiglione reported that account balances are not exactly where they should be as QuickBooks must be updated. Chapter account is in actuality \$11k less than what QuickBooks shows. He hopes to update shortly. As the balance is not up to date, no action was requested.

5. 2021 Chapter Conference with NYPF Update

Program

Mr. Castiglione provided the draft program prior to the meeting.

• Revenues

Mr. Castiglione stated we are doing well for sponsorship revenues and ticket sales. To this point around 63 tickets are sold, equaling around \$4,000 net profit and \$8,500 in



sponsorships. We've been able to get new sponsors this year from new law firms. Highland has done great job retaining sponsors. At this point, about 12k revenues for the Conference but more funds will need to be paid to Highland which is not expected to be more than 30% of their monthly bill.

CM

Mr. Castiglione said Mr. Guarino submitted CM credit sessions which are squared away.

• Do we need an annual meeting?

Mr. Castiglione introduced the question. The by-laws say there needs to be an annual meeting. He asked whether we should shoe-horn this into conference? The annual meeting requires a month notice to membership but Mr. Castiglione does not have time to put this together right now.

Ms. Parker said we should not. This would open up the meeting to a wider audience as many people would not attend the conference.

Mr. Castiglione said he will put something on the Calendar. He believes the meeting can likely be short with few action items.

6. Chapter Awards Program

Mr. Maguire said the start was slow but there were lots of late finishers. He will be reaching out to division leadership to form the awards committee. It should be a quick review this year. Looking for things that clearly exhibit excellence in planning and filter out those that don't quite reach that level. Over the past few years, they've gotten universal consensus of projects. The awards programs won't be as formal as years past due to the conference structure, but they will be recognized next year in person and virtually this year.

7. Report from the APA Delegate Assembly

Mr. Castiglione said that we sent a few members to National APA Delegate Assembly. Delegates communicate and collaborate and provide feedback from the Chapters. We sent George Mc and George Fr. He asked them for their comments.

Mr. Frantz said that so far there's been a discussion on integrating equity and economic development. The discussion seems fairly informal and stimulating amongst delegates. Mr. McKibbon said he participated in the conversation. He's got a learning curve due to the legislative functions of Cities compared to Ontario. He provided a few ideas to the assembly. However, he's not sure how this conversation will be wrapped up and organized into a framework. Mr. Frantz said he's involved with a different equity issue in Ithaca which is a proposed spot zoning in a working class neighborhood being billed as economic development. Mr. Castiglione thanked them for their services.

8. Mike Krasner Scholarship Update

Mr. Castiglione said the ticket option for conference registration includes a donation to the scholarship.



Mr. Guarino said that Marcia Kees made an effort to get previous winners to do something for the program. His goal was for 20 years of this scholarship originally. Marcia wants 25 years. Based on current account balance, he says we'll have to start raising more money. He asked if there could be an ad hoc Krasner fundraising committee?

Mr. Navarro said there are some other events the Western Section is doing to raise funds for the scholarship. Unfortunately, the member responsible for sponsorships and fundraising moved out of state.

Mr. Castiglione asked if anyone had a relationship with Bob Shipley? He asked if anyone can pick his brain on creating a partnership with the UB planning program. Ms. Parker said to include Daniel Hess in that discussion.

Mr. Castiglione asked whether we should form a committee for this issue to which the Board was supportive. He made a motion to appoint to this committee Mr. Guarino, Mr. Navarro and Marcia Kees. Unanimously approved.

9. Five-minute Section Directors Update(s) Section Directors Capital Section

Mr. Monte provided the report. He understands it's been a while since the last update. There has been lots of turnover on the board. Things are starting to settle but there's been a large learning curve. He said their work Plan will reflect an interesting, aggressive, and more personal schedule for next year. He reached out to Mark to coordinate about Section events along with the conference. They are working on an informal BBQ at Saratoga Spa state park. Event details and registration will go out shortly. Mr. Monte asked whether the chapter had a marketing theme that was needed to tie it to the conference?

Mr. Castiglione said if the state requires an additional insured for the Spa State Park, Fred Frank should be able to work with the insurer to provide this.

Mr. Castiglione added that he has heard about a group of planners, landscape architects, and transplants to the Capital District that are doing walking tours. Could be an opportunity to partner with them potentially for CM credits.

Central NY

Ms. Rice was absent. No report provided.

Genesee Finger Lakes

Mr. Bovenzi was absent. No report provided.

Southern Tier

Mr. Knipe was absent. No report provided.



Western NY

Mr. Navarro provided the report. UB panel discussions will continue in the fall and winter. There is an in-person event 9/22 at Flying Bison Brewery. There will be students, 50/50 raffle for the Krasner scholarship, food and drinks. They hope this will coincide with Chapter local programming and reconnect with members. As for chapter conference 2022, they are looking at October and reviewing revised proposals from venues; they will then finalize a contract. UB has been accredited for a maximum of 7 years and they are thankful to the help of the APA. They also sent a questionnaire to each major mayoral candidate and will publish those responses leading up to the election. The editorial board will meet in the next few weeks to contemplate articles. Section Elections are currently underway and he provided an update on changes to board structure.

10. Committee Updates/ Work Plan Review

FAICP Committee Update

Mr. Castiglione provided the report. The Committee is doing great work and is inspiring to see peers helping one another through the process. He's heard some great feedback from participants. Universal consensus was that internal deadlines were very helpful. As we think about keeping Committee going, we will prepare a schedule for 2023 to get ahead on 2024. He wants to see this Committee continue into the future. Mr. Frantz found it interesting to compile and reflect on his career while working on his application and happy he did it.

Audit Committee

Mr. Maguire said that because of limited responses, he will be using finance committee to review internal procedures. Mark gave access to QuickBooks to review. Goal is just to look at section integration with finances and ID ant abnormalities. Since this is an internal audit, hopefully it will be relatively clean.

• 2021 Chapter and Section Workplans

No Update

• Legislative

Mr. Castiglione said comments were sent into the climate change task force land use committee. Mr. Maguire added that National policy and advocacy conference will meet at the end of the month. Their focus is on housing, community development and transportation.

• Chapter Sourcebook/ Administrative Manual

Mr. Navarro said they've not been able to meet since April. Next meeting is scheduled for October. He feels they're in a good spot. All sections are updated except for the legislative section. The next step is to do an in-depth review and discussion prior to the final draft.

Swaq Committee

Ms. Bearcroft said conversations regarding the budget have gone nowhere. The project is currently stagnant.



• Racial Justice Taskforce

Mr. Castiglione said there's not much progress outside of the survey. There is a session at upcoming conference to advance this conversation through lens of stakeholder engagement. He's had conversations with new Susan Christopherson Center for Community Development at Cornell University. They've been doing interviews with planners to gauge the needs for training on equity, diversity, and inclusion. He's hoping to partner with them.

Mr. Frantz said he's been considering this opportunity, how to do outreach, and working with other municipalities. There's been issues with the University Administration with how fees may be assessed on some of the research they're doing. He does agree there is a need to partner. Mr. Castiglione said will work with George offline to further.

11. Communications, Outreach, Partnerships Amanda/Mark

Newsletter

Ms. Bearcroft sent out the newsletter for the conference and worked with Highland to develop a regular email blasts to promote the conference.

12. PDO Update

• CM/AICP Updates

Mr. Guarino provided a report that gave an idea of where we stand with CM credits back to 2016. The number of events has increased with the biggest jump is the last two years with COVID because there are no more big conferences and a shift to smaller events. He expects the number of credits to tick up again next year as larger events occur again. He categorized topics and broke them down for members. Equity and Diversity are the hottest topics. Everything but autonomous vehicles has been covered in at least one session. He also broke down popularity for conferences; number one is Zoning Ordinances, then planning methods, then housing policy. They are changing the program slightly to require some special topics like equity and sustainability which should roll out 1/1/22.

Regarding AICP, Mr. Guarino gave a presentation to UB students entering graduate school. He provided a brief message on AICP and got a good response. He said the AICP exam is in November.

Mr. Castiglione said the education committee from CPC will be sending out a survey to PDO's across the country.

Mr. Guarino said chapter presidents study guide can be ordered online for members on the APA website. Planetizen offers the course for around \$250 and additional books. The Chapter website has some of these resources listed. Mr. Frantz said he taught a 1 credit hour exam prep course this past semester. He's still trying to tweak the program. He's looking for funding to help put together an online course. Wants to make this affordable to all students in upstate schools. Mr. Castiglione mentioned that the APA might be interested in assisting.



Mr. Castiglione added, building off of Rich's presentation to students, he did a presentation at UAlbany. He asked that any other members doing presentations with students advertise the APA and AICP program to those students.

13. Education Officer Update

Mr. Frantz is currently putting together a student panel for the conference. Teams from Cornell, Albany and Buffalo will present on a project from the last year within their department that represents "next generation" planning. He hopes this will be an educational opportunity for all members because these schools will be doing more in the line of sustainability and equity and it would benefit the more experienced planners.

14. Membership Update

Ms. Parker said membership is currently steady. Report was submitted with the meeting materials.

15. Planning Official Development Officer

Ms. Tatich reported on major activity with NYPF. She is liaison between Upstate APA and NYPF. She said there will be management change for NYPF in next 30 days. The NYPF Executive Committee will meet and identify a variety of options for the corporation and Pat will update us going forward. The longer-term value and continuance of the Planning Federation has been the elephant in the room for a long time.

Mr. Castiglione said he's had conversations with the NYPF about opportunities to cooperate. His priority is the success of the Chapter. Because the NYPF is in a period of change, he believes this could lead to more organization alignment. Mr. Maguire said he thinks this alignment makes sense since our audiences are similar and many of the members are similar. He's in favor of looking at this. Ms. Parkes believes other chapters throughout the country already do this.

Ms. Tatich said the members of the NYPF she's spoken to have a major concern for local planning and zoning board members that look for the NYPF to continue to meet training requirements and networking. She believes there is a huge need out there to keep connected with local planning officials. Her major focus is on housing and she directed people to a lawsuit in the Town of Queensbury that could change the issue of PILOTs in the community. She believes the time has come to explore a combined organization to meet the needs of professional and citizen planners.

Ms. Parker noted that Planning Board members can join the APA at a discounted rate. This might be an opportunity for the Board. Mr. Maguire added that he encouraged his Board to join, but he believes the Board members often get more out of the NYPF where the APA is geared towards professionals.



Ms. Tatich said the NYPF plans to do an inquiry for their members to see what their needs are. While their general focus is on their entry level planners, they recognize they also need to serve their more experienced members. Mr. Frantz said he has been doing these training sessions to various organizations for a long time. He believes these groups are largely ready for more advanced topics and he also feels he can easily alter his sessions to cater to the audience.

Mr. Castiglione wants to see how the conversation involves. He asked if anyone had interest in serving on a potential committee. Ms. Tatich and Mr. Maguire expressed interest. Mr. Castiglione wants to be sure we're considering how this partnership would impact APA operations.

Ms. Rice asked whether it's possible that the NYPF is considering organizing themselves in a different fashion to collaborate in mission without hampering the APA? Mr. Castiglione replied that it is ultimately up to the NYPF to set their own goals but believes the APA should be ready to partner.

Ms. Tatich requested that the Board pen a letter to the NYPF Exec Committee to address the items discussed. Mr. Castiglione said he would attempt to draft something. The Board supported sending a letter.

16. County Planning Officer

Mr. Dan Long was absent.

17. Liaison to OPPI

Mr. McKibbon provided an overview of the OPPI to Sam Long, a new student affiliate. He prepared an editorial for Planners work for lawyers between Ontario and NYS. He found the article difficult but fascinating. He asked that the article be circulated amongst members due to its relevance at this time. Overtime he believes that organizations begin to standardize their practices and he believes that will happen here.

18. Student Representative

University of Albany

Ms. Sam Long provided the report. They've not had their first meeting yet this semester. She will bring the information from this meeting to their group. Mr. Frantz said he will be reaching out to reps at UAlbany to discuss the presentation at the conference.

19. Other Business/ News

Mr. Maguire said he is working on a partnership with State Economic Development council. This partnership would recognize them as an education sponsor to provide CM credits. An MOU will specify that State Economic Development Council will prepare the paperwork and not Mr. Guarino.

20. Motion to Adjourn



Meeting Adjourned at 11:28 AM.

Next meeting is scheduled for November 19th.

Respectfully submitted,

Eric Cooper, Secretary



APA New York Upstate Chapter Board Meeting Agenda Friday, September 17, 2021 10:00am -12 pm

Join Zoom Meeting

https://zoom.us/j/95339743148?from=addon

+1 646 876 9923 US (New York) Meeting ID: 953 3974 3148

Board action is anticipated for items with an asterisk (*)

Agenda Items:

18. Student Representative

19. Other Business/ News 20. Motion to Adjourn

1. Roll Call Eric 2. Additions/Changes to the Agenda 3. Approval of 5/21/2021 Meeting Minutes* Eric 4. Approval of Financial Statements Through September 16, 2021 Fred/Mark (not 100% updated so no board action requested) 5. 2021 Chapter Conference with NYPF Update Mark Program Revenues CM Do we need an annual meeting? 6. Chapter Awards Program Sean 7. Report from the APA Delegate Assembly George M./George F. Rich 8. Mike Krasner Scholarship Update 9. Five-minute Section Directors Update(s) **Section Directors** 10. Committee Updates/ Work Plan Review Mike **FAICP Committee Update Audit Committee** Sean 2021 Chapter and Section Workplans Mark Legislative Darren/Mark **Financial** Mark Chapter Sourcebook/ Administrative Manual **Rocky Swag Committee Amanda** Mark or Rima Racial Justice Taskforce 11. Communications, Outreach, Partnerships Amanda/Mark Newsletter 12. PDO Update • CM/AICP Updates Rich 13. Education Officer Update George F. 14. Membership Update Ellen 15. Planning Official Development Officer Pat 16. County Planning Officer Dan 17. Liaison to OPPI George M.

Sam Long, UA



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	Darren Kempner, AICP	Director of Legis. Affairs		Rocky Navarro	Western NY Section Director
	Ellen Parker, AICP	Membership Officer	Х	Patricia A. Tatich, AICP	Planning Official Dev. Officer
Χ	George Frantz, AICP	Education Officer	Х	Daniel Long	Liaison, NYS Co. Plng. Dir.
Х	Amanda Bearcroft	Public Relations Officer	Х	George McKibbon, MCIP, RPP, AICP	Liaison, Ontario Prof. Plnrs. Inst.
Х	Jonathan Bleuer	Member At Large		Emily Loughlin	Student Rep., Univ. at Albany
				Natalie Deduck	Student Rep., Cornell University

9 Board members present (9 Required). Quorum met.

2. Additions/Changes to the Agenda

None

3. Approval of 3/26/2021 Meeting Minutes

Motion to approve made by Mr. Frantz. Seconded by Mr. Frank. Motion approved unanimously.

4. Approval of Financial Statements

Mr. Castiglione stated that we are still doing our diligence. Further that there has not been a lot of activity this year. The Chapter is still tracking more revenues than expenses. Balance shows around \$116k for all sections and the chapter.

Motion to approve financial statements through May 18th made by Mr. Frank. Seconded by Ms. Tatich. Approved unanimously.

5. Planners Day, April 16, 11am - Follow up



Confronting Racism: Practical and Ethical Considerations for Planners

Mr. Castiglione stated that between 150 to 170 people attended. There was much positive feedback for topic and speakers. He felt it was good to have ethics officer for APA and AICP to join and provide a valuable walkthrough for ethical and practical considerations. People were able to share their experiences and there was no easy answer for a lot of the questions raised.

6. 2021 Chapter Conference with NYPF Update

Mr. Castiglione said we're going to do a webinar series again because it was successful for both groups last year. Tentatively scheduled for early in the month of October through end of year. Aiming for 10 sessions throughout the period. Pepper in necessary meetings. They learned last year that we did too many sessions and people are suffering from zoom fatigue, so we're trying to keep meetings lower.

Mr. Castiglione further added that we're looking at different sponsorship levels this year with the addition of NYPF. Because NYPF brings in so many people, it is likely that more will attend this year even with less sessions. Looking at a tiered sponsorship structure. Two premier, presenting sponsorship offered at \$1,000 for speaking sessions. Second tier of sponsorships offered at \$500 for session sponsorship. Everyone else gets \$250 option for sponsorship. Higher level sponsors will get additional exposure. They felt this allowed greater value propositions for sponsors while not making it overly complicated.

Mr. Castiglione shifted to discussing sessions. There is no theme for the conference but we need at least one session on equity diversity and inclusion; law session – NYPF may be able to provide this. NYPF has pretty deep bench of presenters so may get some good topic ideas from them. Still debating on how to get a good keynote speaker for the conference. Because of proposed structure of this conference with all volunteers, we may have the opportunity to secure a good keynote speaker. Mark requested suggestions for a speaker.

He continued that NYPF exploring mailing a conference "swag" which would be funded by the sponsors. They are exploring that cost and time for creation and mailing. Additionally, we will use the same sort of formatting as last year meaning Eventbrite ticketing and zoom for meetings. If anyone has conference solutions that may cost money but would provide efficiencies and ease of use, let Mark know.

Mr. Mike Long asked whether there will there be revenue sharing? Mr. Castiglione responded that there will be a 50/50 split because each brings a lot to the table between audience size and production capacity.

Mr. Castiglione said the save the date is almost done and should be done by early next week. Call for sessions to go out in early June. Call for sessions will be very tight this year and will be before CFA deadline – possibly June 15. Concurrent with deadlines of submissions and review, we'll send out solicitations for sponsorships. Once the sessions are approved, they will reach out to sell a session to sponsors. Highland will take the lead on these tasks.



Mr. Bleuer suggested getting a data geek to discuss 2020 census numbers and determine potential uses for it. Mr. Castiglione liked the idea but wants to make sure its compelling and relevant to our tasks.

Mr. Castiglione brought up the concept of local events because people have pent up demand for socializing. Conference committee really likes the idea, but this will require work at the section level to coordinate events. At this point they aren't proposing anything too fancy. Just asking sections to take the lead on scheduling something in the section where members can get together to socialize. Conference committee is also open to the idea of sections proposing sponsorships for these section events. He is curious whether this would complicate things for sections. If sections are willing to do this, sections will be required to pay for the event which might be popular with firms that want to connect and potentially sponsor. Mr. Bovenzi thought this is a good idea and will wait for dates to come out. Thinks he can seek out sponsorships or just sponsor through section. Ms. Rice also supports this idea and is less concerned about seeking sponsorships.

Mr. Castiglione asked whether anyone want to gather virtually. Unanimous opposition.

Ms. Rice said there is a possibility of cross pollination for members who work across sections. She would like to see it publicized so you could go to multiple events. Mr. Castiglione said these section events would be advertised and publicized with the conference. Ms. Rice also suggested a competition between the sections for the most successful event? Perhaps just taking photos of the events and sending to Ms. Bearcroft. Ms. Bearcroft supports compiling these and providing them to her so she can put these photos into the award section. Mr. Castiglione was not so concerned with a competition but just wants to provide opportunities to meet. Does not seem to be strong opinion whether they should all be on the same date but will likely want to be constrained within a week's time or some specific period.

Mr. Frantz said he was putting together email to student reps and asked for the date for award nominations? Mr. Maguire said award nominations are open and out there. Due July 31st. Link is available on chapter website. Mr. Castiglione asked to promote these nominations to your sections.

Mr. Guarino asked where we stand for 2022 conference? Mr. Blueur said 2022 will be hosted by Western NY. Conference Planning Committee is not quite underway but bones of it are. Should be underway in two months. Planning for hybrid with full in person conference.

7. Appointment of Delegates to the APA Delegate Assembly

Motion to appoint George McKibbon and George Frantz at upcoming delegate assembly by Mr. Castiglione. Second by Mr. Mike Long. Approved Unanimously.

Mark wished them the best of luck and confidence they will represent us well.

8. Highland Contract Renewal



Mr. Castiglione introduced the item. The last time this was bid was a few years ago. Highland has done this for about a decade. Most other proposals are not competitive compared to what Highland offers. They usually offer us a great discounted rate for their time. They have requested that in exchange for this discount they be noted as a chapter sponsor. Mr. Mike Long found that reasonable. Mr. Frantz concurs. Mr. Castiglione said shis provision is written into draft contract. We also asked that they include language for contingency services. For instance, if we want to do a strategic plan or if we want to work MORE on the chapter conference. They added language to the contract on the second page. It is still capped at \$10,000.

Mr. Mike Long motion to approve. Mr. Guarino seconds. Unanimously approved.

9. Mike Krasner Scholarship

Mr. Castiglione recognized Mr. Guarino for his leadership. They've granted around 16K in scholarships to UB. Almost 20 years of scholarships. With the last check sent, the bank account is nearly depleted.

Mr. Guarino said the scholarship has been going 18 years and around \$27K. We have about \$500 left. If we stick to 20-year schedule, we will need to raise \$2,500 over the next two years. Annalyse Paulsen is this year's winner. She plans to study the relationship of transportation to community food systems in Buffalo. Mr. Guarino believes we are giving people too much time to apply which seems to relate to less applicants to the scholarship. In discussion with UB Dept of Urban and Regional planning, they believe that shortening the window will garner more responses.

Mr. Castiglione said, if you go to Chapter's website, you can find a section for the Krasner scholarship where you can make a donation. Wonders whether a UB alumni association can donate money to the scholarship and the Chapter could match this. He wants to be sensitive to providing support to a particular school given the great work all our accredited schools do. He asked whether the Chapter wants to provide funds for the scholarship. Mr. Mike Long believes this is a great idea. Would like to see Cornell use money that's within the Stu Stein memorial scholarship account. Mr. Frantz believes Cornell did award somebody a scholarship and does not have issue with providing funding for the Krasner scholarship. Should we go for a \$10k fundraising to make it last another 5 years? Mr. Maguire said that if we did that, UB should create an endowment. Mentioned a similar program at UAlbany. Mr. Castiglione would like to see the idea floated to UB Alumni. Chapter could help match some of that and raise the rest through fundraising. \$2,500 from Chapter, \$2,500 from Alumni, and \$5,000 from general fundraising. Mr. Maguire suggested checking with UB to see what their minimum fundraising is for an endowment. Mr. Guarino said he would push this at UB and with Alumni.

10. Five-minute Section Directors Update(s) Section Directors

<u>Western Section</u>: Mr. Bleuer provided the report in Mr. Navarro's absence.

- UB in collaboration with Western Section held the second of four webinars which focused on historic preservation and urban design. Most attendees were student based but some professionals. They are looking to host first in person gathering post covid in Buffalo. They are also organizing 2022 conference committee. They believe they are ahead of the game having started preparing for the 2021 conference.



Genesee-Finger Lakes: Mr. Bovenzi provided the report.

- Virtual happy hour done a month ago but not well attended. Looking to have an in-person event. He is hoping to potentially do an event in Geneva, NY to tour solar village and other new development in July or August. Will work with CNY to promote. He's continued work with Monroe County BAR on training. It has been delayed to be an in person event and a possible conference training session. Mark suggested seeking CLE credits for BAR associations. Opens up conferences to have more attendees and sponsors.

Southern Tier: Mr. Knipe was absent.

<u>Central NY</u>: Ms. Rice was absent.

Capital District: Mr. Monte was absent.

11. Committee Updates/ Work Plan Review

<u>FAICP Committee Update:</u> Mr. Mike Long provided the report.

A Webinar was held on 2/5/21. On 2/26/21 people submitted letters of interest and we ultimately ended up with 7 candidates. The Committee has started work with candidates to update resumes and seeking letters of support. They are also seeking mentors and basically all FAICP's have agreed to help. In July a letter of endorsement from the Chapter should be finalized. Also in July the packet should be finalized and sent in August. In the past the Chapter has paid the application fee and wants to know whether the Chapter will do likewise in this round.

Mr. Mike Long added that he thought putting the Committee together was a great idea by Mr. Castiglione. Additionally Richard Unger, FIACP has done an excellent job on the Committee. Mr. Castiglione added that the work done by the Committee has been excellent and is a leader among other APA chapters. He also emphasized the importance of the deadlines and reminders.

Audit Committee: Mr. Maguire provided the report.

Mr. Maguire stated that he has reached out to members who are planning directors to look over the report to look for anomalies or irregularities. He hopes to have it wrapped up by June 2021. Mr. Castiglione added that treasurer typically receives all the bank statements quarterly from chapter and sections. The committee was created to look at processes and financials due to the change in Treasurer. The committee will make recommendations to the Chapter Board for improvements.

Mr. Castiglione added that our accountant has filed for an extension on tax reporting. It is still in process and not completed. The 1099 has been sent to highland planning.

2021 Chapter and Section Workplans: Mr. Castiglione provided the report.

Mr. Castiglione said he's done a basic update to Chapter's work plan which was essentially the prior year's plan.



Legislative Committee

Mr. Castiglione said they sent letter to climate change group which was previously provided to Board. He added that they had a productive conversation with staff lead to Land Use subcommittee.

Financial Committee

No progress to report

Chapter Sourcebook/ Administrative Manual

Most recent meetings have been postponed. They are working offline to complete this abd should have a draft in early fall.

Swaq Committee: Ms. Bearcroft provided the report

Ms. Bearcroft said they met to discuss how to get APA swag. They decided to look at Chapter as a whole to put in funding and then reaching out to sections to gauge their interest and involvement; Only has heard back from Western section with questions. It is up in the air right now to see what would be of benefit to the chapter; what is the best product to increase visibility. Probably will push a little harder before chapter conference. Asks for section directors to reach out to Ms. Bearcroft if they've not been contacted.

Racial Justice Taskforce: Mr. Castiglione provided the report

Mr. Castiglione said the task force distributed surveys to membership. It is now closed. The task force was heavily involved in planners day presentation and looking to next steps. They're particularly interested in pipeline issue and engaging with students of color to encourage them to seek jobs in the upstate area.

12. Communications, Outreach, Partnerships

Newsletter

Ms. Bearcroft said they have been getting a lot of great original content and are getting to the point where we might have to do first come first serve. With Conference coming up, they are going to start pushing the save the dates. Encourages continued sharing of the newsletter.

Mr. Mike Long said Bill Fulton of Auburn just wrote a new book and suggested it be added to the newsletter.

13. PDO Update

CM/AICP Updates:

Mr. Guarino reported the following:

- The AICP issued electronic certification badges. All AICP should have received an email to claim your email certification.
- The presidents study manual for the exam has been a point of contention for years. There is a new manual available for \$15 that is available for test takers to prepare for the exam. Questions about the exam and how to prepare should be directed to Mr. Guarino.
- CM for 2021: We have 62 events approved for 79 CM credits. This includes 1.5 ethics and 1.5 law. Some topics are not getting any love and Mr. Guarino had provided a chart with detail. Top topics are equity,



sustainability, historic preservation. Mr. Guarino provided a breakdown of which region provided submissions. Also looked at percent of sessions which were free.

Mr. Castiglione introduced proposed changes to AICP. CPC wants to open AICP up to more people and increase diversity/streamline process. Changes include changing the essay portion to checklist. Criteria for AICP is generally not changing such as education and experience. Changes would allow people to take the exam prior to experience and become a "candidate". The changes will decrease importance of accreditation to open up AICP to more potential members.

Mr. Guarino does not feel that current rules exclude people as it is applied equitably. People from non-accredited schools are not excluded but they just wait longer. He is concerned that people not understanding the written portion is illustrative to candidates' quality. He does not know about verification of checklists. To him, it appears they are looking to get more people to pay and sit for the exam rather than be excluded prior to examination. He does not want the certification to become watered down.

Mr. Castiglione believes sitting more for AICP program is important for improving the pipeline to AICP. The more people that have it and diversity of the population will improve the standing of the certification. He stressed that the qualifications are not changing.

Mr. Guarino believes this is a slippery slope. If we start making things easier and if it doesn't produce the desired results, what is next?

Mr. McKibbon added that in his previous experience writing the exam, he found there was not good, standardized rules for who could write the exam. He believed the checklist can provide a more measurable indicator of qualifications. With the essay, he did not believe it was useful. He believes having the exam first will provide a useful experiment.

Mr. Castiglione said exam reviewers provided feedback that essays leave too much gray area.

Mr. Mike Long added that he ended up with 3 certifications including RLA, City Manager, and Planner. For RLA, you must do the history portion first, then practice before practical exam. City Managers take many continuing education classes to become credentialed manager. He adds to Rich's point about the "money grab".

Mr. Maguire added his experience as a Certified Economic Development Specialist. Ditching the essay leaves the exam as multiple choice. With CEcD, there are multiple choice, short answer and interviews where there are "gatekeepers" to the certification.

14. Education Officer Update

Mr. Frantz said that he wants to do outreach to 3 student reps to brainstorm on how to use Zoom to bring students together more; potentially a student sponsored event. He sust finished teaching his first 1 credit hour AICP exam prep course; Just saw the new chapter exam guide is out and will use next year. Looking



at how to take 14 hours of class time to condense into 7 hours. Hoping to open it to membership as online course. He co-teaches an urban design seminar remotely but hopes next year to teach this in Shanghai. He hopes to open the course up to other NY schools for student to study abroad.

15. Membership Update

Ms. Parker was absent.

16. Planning Official Development Officer

Ms. Tatich said Planning Officials are enthused about having a collaborative conference with the APA. They had several people from Albany area contact the executive director and be abusive about zoning and the equity issues associated with it. They want to prepare information about their responsibilities as a membership organization to assist members with quality decision making.

17. County Planning Officer

Mr. Dan Long said County Planners just passed new by-laws for the group. Finger lakes region is going through process of applying for National heritage area status. There was a kerfuffle about who would be the agency leading this process, but Parks was excellent to bring all groups back working together.

18. Liaison to OPPI

Mr. McKibbon wrote an editorial to compare ADU regulations. He felt the editorial was successful and generated some interest. Purpose of the effort has been to trigger interest from inside and outside of profession. There is hope based on the response received.

Next one he'd like to try relates to lawyers. In Ontario, issues of planning design does not automatically go to courts but to a legal tribunal. He had a very interesting conversation with a NY land use attorney which gave him an idea to explore further. He wants to speak to some more attorneys to get an idea of what they expect of planners. He'd also like to speak to planners at a municipal planner to get a sense of their relationship with attorneys. Would like to compare and contrast the lives and relationships of planners in Ontario and Upstate NY.

19. Student Representative

None

20. Other Business/ News

None

21. Motion to Adjourn



Meeting adjourned at 11:51 AM.

Next meeting is scheduled for July 16th.

Respectfully submitted,

Eric Cooper, Secretary

American Planning Association - New York Upstate Chapter Budget vs. Actuals: 2021 Budget - FY21 P&L

January 1 - September 16, 2021

	Jan 2021	Feb 2021	Mar 2021	Apr 2021 May 2021 Jun 2021 Jul 2021	May 2021	Jun 2021		Aug 2021	2021		Total	
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actua	Actual	Actual	Budget	% of Budget
Income												
Chapter Only Members	217.56			72.52		72.52	72.52			435.12	562.50	77.35%
Chapter Rebates from National Association	3,208.16			4,511.45			2,100.62			9,820.23	8,250.03	119.03%
Conference Sponsorship			250.00					1,940.50	2,425.70	4,616.20	3,750.03	123.10%
Krasner Scholarship Donations	19.12									19.12	00.00	
Sponsorship Income		873.30	6,073.20							6,946.50	3,750.03	185.24%
Total Income	\$ 3,444.84	\$ 873.30	\$ 6,323.20	\$ 4,583.97	\$ 0.00	\$ 72.52	\$ 2,173.14	\$ 1,940.50	\$ 2,425.70	\$ 21,837.17	\$ 16,312.59	133.87%
Audit and Legal Services			16.30							16.30	900.00	1.81%
Awards Programs										0.00	299.97	%00:0
Bank Charges & Fees										00.00	35.00	%00'0
Board/Meeting Expense										00.00	299.97	%00'0
Certification Maintenance Fee	1,254.00									1,254.00	00.00	
Chapter Conference								31.54		31.54	2,999.97	1.05%
Contingency										00.00	150.03	%00'0
Insurance										0.00	1,125.00	%00.0
Office Expenses/PO Box		18.35	9.90							28.25	187.47	15.07%
President										00.00	1,500.03	%00'0
President's Contingency										00.00	375.03	%00'0
Professional Development/ Sponsorship			150.00	300.00						450.00	112.50	400.00%
Staff Support	704.00	1,419.00	00.099	814.00	737.00					4,334.00	7,499.97	27.79%
Website and Online Expense	00.09	40.00	62.25	382.00			40.00	40.00		624.25	375.03	166.45%
Total Expenses	\$ 2,018.00	\$ 1,477.35	\$ 898.45	\$ 1,496.00	\$ 737.00	\$ 0.00	\$ 40.00	\$ 71.54	\$ 00.00	\$ 6,738.34	\$ 15,859.97	42.49%
Net Operating Income	\$ 1,426.84	\$ 604 05	\$ 5,424.75	\$ 3,087.97	\$ 737 00	\$ 72.52	\$ 2,133.14	\$ 1,868.96	\$ 2,425.70	\$ 15,098.83	\$ 452.62	
Net Other Income	\$ 4.44	\$ 4.39	\$ 1.05	\$ 0.66	\$ 0.25	\$ 0.00	\$ 0.00	\$ 0.00	\$ 00.00	\$ 10.79	\$ 18.72	57.64%
Net Income	\$ 1,431.28	99 665 \$	\$ 5,425.80	\$ 3,088.63	-\$ 736.75	\$ 72.52	\$ 2,133.14	\$ 1,868.96	\$ 2,425.70	\$ 15,109.62	\$ 471.34	

Thursday, Sep 16, 2021 12:27:20 PM GMT-7 - Cash Basis

American Planning Association - New York Upstate Chapter Balance Sheet

As of September 16, 2021

	Total
ASSETS	
Current Assets	
Bank Accounts	
1353 Western NY Section	6,330.18
6743 Checking - NY Upstate Chapter	40,631.00
Business CD - 12 Month (6617)	5,121.84
Business CD - 18 Month (6625)	10,045.81
Business Savings (1942)	3,150.41
Cash on Hand	200.00
CDPA Checking (1284)	2,504.15
CDPA Savings (9232)	2,320.61
Central NY Section Account (6354)	8,246.07
Genesee Finger Lakes Section Checking	17,836.92
Krasner Scholarship (9090) Restricted	1,997.72
Southern Tier CD	5,315.30
Southern Tier Checking 5058	2,710.12
Southern Tier Savings 6184	6,319.86
Stu Stein Scholarship (3521) Restricted	9,634.87
Total Bank Accounts	\$ 122,364.86
Other Current Assets	
Uncategorized Asset	 924.02
Total Other Current Assets	\$ 924.02
Total Current Assets	\$ 123,288.88
TOTAL ASSETS	\$ 123,288.88
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	72,075.07
Retained Earnings	36,104.19
Net Income	 15,109.62
Total Equity	\$ 123,288.88
TOTAL LIABILITIES AND EQUITY	\$ 123,288.88

Sponsor Name	Level	Amount
Hodgson Russ	Presenting Sponsor	\$1,500
MJ Engineering and La	Session Sponsor	\$500
Cornell University	Session Sponsor	\$500
General Code	Session Sponsor	\$500
Bergmann	Session Sponsor	\$500
Harris Beach	Session Sponsor	\$500
Whiteman, Osterman	Session Sponsor	\$500
Ingalls Planning & Des	Session Sponsor	\$500
C&S Companies	Session Sponsor	\$500
Labella	Session Sponsor	\$500
Laberge Group	Session Sponsor	\$500
Fisher Associates	Session Sponsor	\$500
Instant Input	Session Sponsor	\$250
Environmental Design	Conference Sponsor	\$250
WWS	Conference Sponsor	\$250
T.Y. Lin International	Conference Sponsor	\$250
Planning4Places	Conference Sponsor	\$250
Elan Planning and Des	Conference Sponsor	\$250
		\$8,500

Ticket Type	Or Currency	Total Paid	Fees Paid	Eventbrite	Eventhrite
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
Krasner Scholarship Donation	Ev USD	10.25	0.25	0	0.25
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
Krasner Scholarship Donation APA or NYPF Member	Ev USD Se USD	102.5 53.34	2.5 3.34		2.5 0
APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member APA or NYPF Member	Ev USD Ev USD	54.67 54.67	4.67 4.67	3.34 3.34	1.33 1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
Non-APA/Non-NYPF Member	Ev USD	81.2	6.2		1.98
APA or NYPF Member	Se USD	53.34	3.34	3.34	0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Se USD	53.34	3.34		1 22
APA or NYPF Member APA or NYPF Member	Ev USD Ev USD	54.67 54.67	4.67 4.67	3.34 3.34	1.33 1.33
Sponsor Registration	FreUSD	0	0		0
APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
Sponsor Registration	FreUSD	0	0		0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member APA or NYPF Member	Se USD Ev USD	53.34 54.67	3.34 4.67	3.34 3.34	0 1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member APA or NYPF Member	Se USD Ev USD	53.34 54.67	3.34 4.67	3.34 3.34	0 1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Se USD	53.34	3.34	3.34	0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member APA or NYPF Member	Se USD Se USD	53.34 53.34	3.34 3.34		0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member Krasner Scholarship Donation	Ev USD Ev USD	54.67 10.25	4.67 0.25	3.34 0	1.33 0.25
APA or NYPF Member	EV USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD Ev USD	54.67 54.67	4.67 4.67	3.34 3.34	1.33 1.33
Non-APA/Non-NYPF Member	Se USD	79.22	4.22	4.22	0
Non-APA/Non-NYPF Member	Ev USD	81.2	6.2	4.22	1.98
Student	Ev USD	28.16	3.16	2.47	0.69
Sponsor Registration	FreUSD	0	0	0	0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
Krasner Scholarship Donation APA or NYPF Member	Ev USD Ev USD	102.5 54.67	2.5 4.67	0 3.34	2.5 1.33
APA or NYPF Member	Se USD	53.34	3.34	3.34	0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Se USD	53.34	3.34	3.34	0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member Non-APA/Non-NYPF Member	Ev USD Ev USD	54.67 81.2	4.67	3.34	1.33
APA or NYPF Member	Ev USD Ev USD	81.2 54.67	6.2 4.67	4.22 3.34	1.98 1.33
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Se USD	53.34	3.34		0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Se USD	53.34	3.34	3.34	0
APA or NYPF Member	Ev USD	54.67	4.67	3.34	1.33
APA or NYPF Member	Ev USD	54.67 4596 79	4.67 351 70	3.34	1.33
		4596.79	351.79	266.51	85.28



Creating Great Communities for All





JOINT ANNUAL PLANNING CONFERENCE

2021

SESSION OFFERINGS



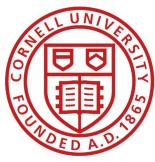
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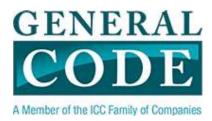
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2021 JOINT PLANNING CONFERENCE SESSIONS-AT-A-GLANCE

THE OFFERED SESSIONS FOR THIS YEAR'S CONFERENCE ARE ORGANIZED INTO FOUR TRACTS - HOUSING, LAND USE + ZONING, LAW + ETHICS, AND RESILIENCY + EQUITY.

HOUSING

ACCESSORY DWELLINGS UNITS AS AFFORDABLE HOUSING

Speakers:

Nicole Allen, AICP, LaBerge Group Matt Rogers, AICP, LaBerge Group

REGULATING SHORT-TERM RENTALS

Speakers:

Charles Malcomb, Hodgson Russ Alicia Legland, Hodgson Russ

EXPLORING TODAY'S HOUSING CRISIS AND EXPLORING SOLUTIONS

Speakers:

Joe Czajka, Hudson Valley Pattern for Progress Theodora Finn, Greater Rochester Housing Partnership Kevin O'Connor, RUPCO Kevin Kearney, Kearney Realty & Development Group

LAND USE + ZONING

INNOVATIVE ZONING CODES FOR RAPIDLY CHANGING TIMES

Speakers:

Wayne Childs, General Code Molly Gaudioso, AICP, Barton and Loguidice John Steinmetz, FAICP, Bergmann

ZONING FOR E-MOBILITY

Speakers:

Daniel Spitzer, Hodgson Russ Raquel Parks, Hodgson Russ

AGE FRIENDLY PLANNING: TOMPKINS COUNTY AND BEYOND

Speakers:

Mildred Warner, PhD., Cornell University Xue Zhang, Cornell University Wilma Lawrence, Town of Caroline, NY Robyn Wardell, Cornell University

LAW + ETHICS

LAND USE CASE LAW UPDATE

Speakers:

Terresa Bakner, Esq., Whiteman Osterman & Hanna

ETHICS FOR PLANNERS AND PLANNING AND ZONING BOARD MEMBERS: BEYOND GIFTS AND FRUIT BASKETS

Speakers:

Robert Stout, Esq., Whiteman Osterman & Hanna

RECREATIONAL MARIJUANA IMPLICATIONS FOR PLANNING AND ZONING IN NYS

Speakers

Francis (FL) Gorman, Harris Beach Wade Beltramo, New York State Conference of Mayors Jeffery Bagg, City of Easthampton, MA

RESILIENCY + EQUITY

SCENARIO PLANNING TO INCREASE COMMUNITY RESILIENCE

Speakers:

Elizabeth King, RLA, AICP, Bergmann Jayme Thomann, AICP, CFM, Bergmann

WHAT IF? EXPLORING STAKEHOLDER COMPENSATION FOR EQUITY, INCLUSION, AND REPARATIONS

Speakers:

Nancy Raca, Highland Planning Andre Primus, Highland Planning Jen Topa, Highland Planning

LAND USE STRATEGIES FOR FLOOD RESILIENCE

Speakers:

Janet Thigpen, CFM, Southern Tier Central Regional Planning and Development Board

STUDENT SESSION

BEST OF THE NEXT GENERATION: UPSTATE PLANNING STUDENTS IN THEIR COMMUNITIES

Speakers:

George Frantz, AICP, Cornell University

2021 JOINT PLANNING CONFERENCE REGISTRATION + CREDITS

ALL CONFERENCE ATTENDEES MUST REGISTER FOR EACH INDIVIDUAL WEBINAR VIA THE EVENTBRITE PAGE (https://www.eventbrite.com/e/2021-ny-upstate-chapter-apany-planning-federation-planning-conference-registration-160472719223).



AICP MEMBERS CAN EARN CERTIFICATION MAINTENANCE (CM)
CREDITS FOR CONFERENCE SESSIONS. WHEN CM CREDITS
ARE AVAILABLE, THEY ARE NOTED AT THE END OF AN ACTIVITY
DESCRIPTION. MORE INFORMATION ABOUT AICP'S CM PROGRAM CAN
BE FOUND AT WWW.PLANNING.ORG/CM.

AICP MEMBERS MUST BE IN ATTENDANCE FOR THE DURATION OF THE EVENT IN ORDER TO RECEIVE CM CREDIT.



HOUSING

OCTOBER 1, 2021 - 12:00 PM

ACCESSORY DWELLINGS UNITS AS AFFORDABLE HOUSING

With ongoing and increasing housing affordability issues in New York, communities must now utilize more creative strategies to tackle the problem. One promising approach is the use of Accessory Dwelling Units or AUDs.



Nicole Allen, AICP Director of Planning & Community Development, LaBerge Group

With 20 years of experience, Ms. Allen has developed and managed a wide range of planning projects, including: zoning regulation review and development; land use and subdivision regulations; design guidelines; comprehensive plans; and community development strategies. Her zoning knowledge has assisted communities with code revisions to address best practices and a range of new issues such as alternative energy structures. Ms. Allen has served as a planning consultant to numerous municipal boards to oversee the site plan and subdivision plan review processes.



Matt Rogers, AICP Senior Planner, LaBerge Group

Mr. Rogers brings over 20 years of experience securing, managing, and delivering a variety of projects for both public and private sector clients. His project experience includes comprehensive, recreation, and special district planning; land use regulation and zoning law preparation; and design guidelines. Mr. Rogers also regularly performs site plan and subdivision plan reviews, as well as permitting and SEQRA compliance services.



HOUSING

TBD

REGULATING SHORT-TERM RENTALS

The advent of the share economy and its concomitant innovation has presented numerous regulatory challenges for all levels of government. Legislation and regulation typically lag far behind technological and societal development, often resulting in reactionary policies to address new challenges and opportunities. Short-term rentals are a prime example. We have seen the explosion in popularity of individual homeowners or investors utilizing popular websites to rent out rooms, single-family homes, and apartment units for short periods of time, often resulting in significant income to the property owners. This change often results in impacts to neighboring property owners and the community at large. Many local codes have not kept pace with these developments. We will discuss these short-term rentals, the efforts to regulate them, case law interpreting such efforts, and tips on fashioning regulation.



Charles Malcomb Partner, Public Authority Practice Co-Leader, Hodgson Russ

Chuck is a partner at Hodgson Russ LLP in Buffalo, NY. He concentrates his practice on environmental law, energy law, land-use law, municipal law, real estate development, and legal issues involving industrial development agencies. He has experience working with private and public clients on matters involving both state and federal environmental statutes, and assists municipalities with a wide range of legal issues, including environmental review and zoning. Chuck has extensive litigation experience related to all areas of his practice, both at the administrative, trial court, and appellate levels. He also focuses on the State Environmental Quality Review Act (SEQRA) where he has extensive experience guiding municipalities and developers through its requirements. Successful projects include environmental assessments for large-scale telecommunications projects, power generation projects (including some of the largest wind farms in the eastern United States and both utility and small-scale solar projects), infrastructure improvements, and public and private developments, from project inception through successful litigation.



Alicia Legland Associate, Hodgson Russ

Alicia is an associate at Hodgson Russ LLP in Albany, NY. She is a member of the firm's Environmental, Renewable Energy, and Land Use Practices. Her experience and current work centers on environmental law, energy law, and land use and zoning law. A primary part of her practice involves preparing zoning analyses for renewable energy developers, representing clients involved in Article 78 proceedings, and assisting clients with regulatory compliance matters and environmental due diligence review.



HOUSING

OCTOBER 20, 2021 - 12:00 PM

EXPLORING TODAY'S HOUSING CRISIS AND EXPLORING SOLUTIONS

This session will outline the current challenges, including pandemic impacts, identify policy solutions for planners and local, state, and federal elected officials that address these dire housing challenges — including accessibility, affordability, and availability



Joe Czajka Senior Vice President, Hudson Valley Pattern for Progress

Joe Czajka is recognized throughout the Hudson Valley for his expertise on housing policy and data analytics and serves on many community development and housing commissions, boards and task forces. Joe has more than 31 years of experience in the field of community and economic development, housing, research, data analytics, and neighborhood revitalization. He is much sought after for his ability to analyze communities, real estate markets, and socio-economic trends in the context of the unique history and geography of the Hudson Valley counties, cities, towns, villages, and neighborhoods. Joe also has years of experience in site selection, project and program design, financial underwriting, and securing financing for rental and home ownership housing developments.



Theodora Finn President, Greater Rochester Housing Partnership

Theodora (Theo) Finn serves as President of the Greater Rochester Housing Partnership (GRHP), a Rochester-based nonprofit dedicated to the creation and preservation of affordable housing throughout the Finger Lakes Region. Theo has more than 15 years of experience working in community and housing development. Prior to joining GRHP, Theo held positions with Edgemere Development (a development consulting firm specializing in affordable housing), the City of Rochester Department of Neighborhood and Business Development, and Enterprise Community Partners. Theo's expertise includes affordable housing finance and development (rental and homeownership), neighborhood revitalization, and nonprofit capacity building. Theo is a native of Buffalo, NY. She holds a master's degree in Urban and Regional Planning from Cornell University and a bachelor's degree in Political Science and French from Boston College.



Kevin O'Connor Chief Executive Officer, RUPCO

Kevin O'Connor is RUPCO's Chief Executive Officer since 2002. Throughout his 32 years of experience in the housing sector, he has transformed communities in the Hudson Valley through the development of supportive and affordable housing that include multi-generational, artist and homeless housing, homeownership and commercial units. Mr. O'Connor serves on the board of directors of Pattern for Progress and the National NeighborWorks Association. Mr. O'Connor holds a B.A in Communications from Marist College and is also a graduate from the Harvard Kennedy School's Achieving Excellence in Community Development program.



Kenneth Kearney Founder and President, The Kearney Realty & Development Group

Kenneth Kearney is the founder and president of The Kearney Realty & Development Group, a diversified real estate development and property management firm based in Carmel, New York. Mr. Kearney's nearly 23 years in real estate development includes many accomplishments of completed and successful projects located throughout the Hudson Valley. He has been recognized by many for achievements in developing successful projects. KRDG has been recognized as a regional leader in its field for both innovation and quality.



LAND USE + ZONING

OCTOBER 20, 2021 - 2:00 PM

INNOVATIVE ZONING CODES FOR RAPIDLY CHANGING TIMES

Historically, zoning codes have been difficult to access and have required specialized knowledge or interpretation to understand and implement correctly and fully. Code practitioners can change this by employing new practices and technologies that improve access and clarity for all users.



Wayne Childs Director of Business Development, General Code

Wayne Childs serves as Director of Technical Solutions for General Code, a member of the ICC family of companies. General Code has been in business for 57 years and serves over 3,000 local governments. He has spent his time at General Code specializing in developing intelligent ways to meet the unique codification needs of planning, building, and zoning professionals. Wayne has spent most of his career focused on multimedia and publishing system process and technology development. He holds a B.F.A. in Graphic Design from Rochester Institute of Technology. Wayne is a Planning Board Member for the Town and Village of Lima, NY.



Molly Gaudioso, AICP Senior Community Planner, Barton and Loguidice

Theodora is the President of the Greater Rochester Housing Partnership. Greater Rochester Housing Partnership, Inc. (GRHP) was established primarily to provide financing for affordable housing to social services and housing agencies, either directly or by participating with banks, in the Rochester area.



John Steinmetz, FAICP Principal Planner, Bergmann

John is the principal planner at Bergmann. Over the 25 years of his career, John has stayed connected to his roots in Upstate New York, leading planning and zoning efforts for over 40 communities across the region. The combination of his public sector and consulting experience has provided him with a thorough understanding of governmental decision-making and the issues facing towns, villages, and cities of various sizes. John's expertise in the administration of zoning codes is comprehensive, as he has held numerous roles in the process, including sitting on local review boards, serving as municipal staff, assisting with development applications, and facilitating public meetings and engagement efforts.



LAND USE + ZONING

TBD

ZONING FOR E-MOBILITY

As efforts at decarbonizing gain strength, significant emphasis is being placed on encouraging use of electric vehicles and other fossil fuel free transport methods. Zoning has a large role to play in encouraging the transition away from the domination of the internal combustion engine. While many planners are familiar with complete streets and other practices to encourage pedestrian and bicycling, new technologies and recently approved forms of electric transport such as e-bikes and e-scooters, present additional opportunities. We will examine standard practices and provisions that can be included within plans and zoning ordinances to encourage the continued growth of pollution free transport.



Daniel Spitzer

Partner, Leader of CleanTech + European-U.S. Practices, Hodgson Russ
Dan is a partner at Hodgson Russ LLP in the Buffalo and New York City offices. His
practice centers on environmental law energy law land-use law municipal law and

practice centers on environmental law, energy law, land-use law, municipal law, and real property tax assessment matters. His practice involves numerous renewable energy projects, from project inception through successful litigation, and includes some of the largest wind farms in the eastern United States, multiple utility and small-scale solar projects; and landfill, gas-to-energy, biomass, energy storage, transmission, and energy efficiency projects. A primary part of Dan's work focuses on National Environmental Policy Act (NEPA) and State Environmental Quality Review Act (SEQRA) review and compliance with federal and state environmental statutes. He also counsels agencies and private clients on compliance with historic preservation laws, the Clean Water Act, the Clean Air Act, and other federal environmental statutes and regulations. His litigation experience includes tax assessment matters, land use issues, financial matters, and other issues before administrative and judicial forums. He assists developers and communities in development projects, including obtaining financial assistance and complying with historic preservation guidelines, and he has drafted laws for municipalities on issues ranging from enforcing zoning codes and green buildings, to regulations under the Telecommunications Act of 1996



Raquel Parks Environmental Associate, Hodgson Russ

Raquel is an associate at Hodgson Russ LLP in Albany, NY and a member of the firm's Environmental, Renewable Energy, and Land Use Practices. She advises clients on legal requirements under environmental, regulatory, energy, and land use and zoning laws. She is experienced in administrative and regulatory compliance matters, particularly as they pertain to energy project siting and development. Raquel also works on several types of litigation involving commercial, civil, and environmental matters. Prior to joining Hodgson Russ, Raquel served as an Excelsior Fellow at the New York State Department of Public Service. Raquel interned at the Pace Energy and Climate Center and Region 2 of the United States Environmental Protection Agency while attending law school.



LAND USE + ZONING

OCTOBER 6, 2021 - 2:00 PM

AGE FRIENDLY PLANNING: TOMPKINS COUNTY AND BEYOND

Many communities across NYS seek to become more age friendly. This session will focus on the Tompkins County Age Friendly Initiative and its involvement with local planning and zoning boards. We will also provide context with results from a national survey on Planning for All Ages.



Mildred Warner, PhD.

Professor, Department of City and Regional Planning, Cornell University Mildred Warner is an international expert on restructuring local government services, how to plan for more child and age-friendly cities, and how to promote environmental sustainability at the local level. Decentralization has elevated the importance of local government worldwide, but social protection is challenged by devolution, privatization, and fiscal crisis. Cities must pick up the slack and Warner's research explores how. She has authored more than 200 journal articles, book chapters, and professional reports, and has received major research grants from government and foundations. Warner works closely with local government, planners, policy analysts, economic developers, and union leaders both in the U.S. and abroad. Her research focus is Age Friendly Communities. She received her B.A in history from Oberlin College, and her M.S. in agricultural economics and Ph.D. in development sociology from Cornell.



Xue Zhang
Postdoctoral Associate, Department of Global Development, Cornell University

Wilma Lawrence
Planning Board Member, Town of Caroline, NY
Wilma Lawrence is a member of the zoning board for the
Town of Caroline and a community representative to the
Tompkins County Age Friendly Center for Excellence.

Robyn Wardell Graduate Student, Cornell University



LAW + ETHICS

OCTOBER 8, 2021 - 12:00 PM

LAND USE CASE LAW UPDATE

This session will focus on new judicial decisions that are relevant and useful to Planning and Zoning Boards and professional planners in deciding to approve or disapprove projects. In addition, it will provide up-to-date information on how the state and federal courts are ruling on land use issues.



Terresa Bakner, Esq. Partner, Whiteman Osterman & Hanna

Terresa Bakner, Esq. is a Partner with Whiteman Osterman & Hanna, LLP, where she represents clients in permitting, administrative, and enforcement proceedings before state and federal agencies. She specializes in obtaining land use approvals for commercial, industrial, residential, and energy projects and is an expert in brownfield redevelopment, wetlands laws and regulations, protection of endangered species and critical habitats, and the preservation of archaeological and historic resources. She chairs the firm's CleanTech Practice group.

OCTOBER 27, 2021 - 2:00 PM

ETHICS FOR PLANNERS AND PLANNING AND ZONING BOARD MEMBERS: BEYOND GIFTS AND FRUIT BASKETS

We all know that accepting gifts is problematic; but what other ethical considerations should board members be concerned with besides the gift basket? In addition to covering the legal requirements associated with planning and zoning boards, this session will discuss more nuanced ethical issues.

Speakers:

Robert Stout, Esq., Partner, Whiteman Osterman & Hanna





Robert Stout, Esq. Partner, Whiteman Osterman & Hanna

Robert Stout is a partner with Whiteman, Osterman & Hanna LLP, advising clients on all aspects of environmental law and land use law. His practice extends further to representing local Town, Planning and Zoning Boards of Appeal on diverse municipal, planning, zoning and land use matters. Mr. Stout's skills as an attorney and commitment to public service have been recognized on numerous occasions. He has been identified as a Rising Star by Super Lawyer magazine in both New York State as well as New Jersey during his time practicing there. Mr. Stout received a Juris Doctor, cum laude, and a Certificate in Environmental Law from Pace University School of Law in 2005 where he served as the Editor-in-Chief of the Pace Environmental Law Review.



LAW + ETHICS

OCTOBER 27, 2021 - 12:00 PM

RECREATIONAL MARIJUANA IMPLICATIONS FOR PLANNING AND ZONING IN NYS

The panel will provide an overview of the provisions of the law that will impact planning and zoning decision making, highlight discretion communities have implementing the law, foreshadow the regulatory landscape and explore lessons learned from other states that have initiated recreational marijuana.



Francis (FL) Gorman Partner, Harris Beach

FL represents national, regional and local real estate developers and property owners in public, private/family office, not-for-profit and governmental sectors. He is recognized statewide as a seasoned commercial real estate attorney focusing on acquisitions and development, land use, commercial leasing and financings, public-private partnerships, real estate and development-related litigation and general corporate matters. FL's legal experience spans numerous asset classes including retail, office, hospitality, multifamily, industrial, residential health care and skilled nursing facilities. He previously served as Director of Legal for Litigation and Operations for a private enclosed regional mall REIT and as Director of Development for the Mid-Atlantic for a family office



Wade Beltramo General Counsel, New York State Conference of Mayors

Wade is the NY Conference of Mayors' General Counsel. He oversees NYCOM's legal department and amicus curiae program. Also handles general legal inquiries, as well as: economic development, emergency management, first amendment, government reorganization, housing, property maintenance, streets and sidewalks, traffic and parking, and zoning and planning.



Jeffery Bagg City Planner, City of Easthampton, MA

Jeff has been the City Planner in Easthampton Massachusetts since February 2018. The City Planner position serves a critical role of intersecting with the past, present and future to support the growth of the small city. In this capacity, Jeff has helped create and administer the City's adult use cannabis regulations and has participated at the municipal level in the regulating, preparing, and opening of five retail establishments and two cultivation operations. He has also helped negotiate several Host Community Agreements and has participated in multiple zoning amendments in response to the evolution of the industry including cannabis delivery operations. Currently, Jeff is working on evaluating, assessing, and mitigating impacts related to the new industry in Easthampton.



RESILIENCY + EQUITY

OCTOBER 29, 2021 - 12:00 PM

SCENARIO PLANNING TO INCREASE COMMUNITY RESILIENCE

Understanding the impacts of climate change and other future events is complex, uncertain, and can be daunting. This session introduces and demonstrates the utility of scenario planning as a participatory tool to explore potential futures, identify resilient responses, and inform decision-making.



Elizabeth King, AICP, RLA Landscape Architect and Planner, Bergmann

Liz is an urban planner and landscape architect at Bergmann. She holds graduate degrees in biology and landscape architecture and is a certified planner. Liz approaches projects from an interdisciplinary perspective and has built her career in the public sector working on a broad range of projects, from offshore wind planning in the Atlantic Ocean to community-based planning efforts across upstate New York.



Jayme Thomann, AICP, CFM Senior Project Manager, Bergmann Associates

Jayme is a Senior Project Manager at Bergmann in Rochester, NY. She has nearly two decades of experience in land use and environmental planning, specializing in water resources. Her expertise in flood resilience and in such programs as the National Flood Insurance Program and Community Rating System is recognized across New York State. She currently participates on the Land Use and Local Government (LU/LG) Advisory Panel of the Climate Action Council.



RESILIENCY + EQUITY

OCTOBER 6, 2021 - 12:00 PM

WHAT IF? EXPLORING STAKEHOLDER COMPENSATION FOR EQUITY, INCLUSION, AND REPARATIONS

Compensating historically marginalized stakeholders for public participation is an opportunity to advance the principles of equity and inclusion. But what does this look like in practice? This session will challenge participants to consider the key questions associated with paying for participation.



Nancy Raca Director of Engagement, Highland Planning

Nancy is a communicator and a connector at heart, and she loves finding ways to bring people together. Having spent most of her career leading communications work for government and non-profit organizations on social and environmental issues, she knows how important it is to get input from the people most affected by an issue. Nancy received a Masters in Public Communication from American University and is a Certified Professional Coach. She also has received training from the International Association of Public Participation.



Andre Primus Planner, Highland Planning

André is passionate about public outreach, community-led mapping, and community-powered economics. As a Rochester native, he founded RocShare, the area's leading alternative economics organization, and has spoken about alternative economics at TedXFlour City 2014, Greentopia Futures Summit 2015, and the Rochester Improvement Society. In his spare time, André dances with Rochester Dance Theater, trains at Rochester Parkour, and performs magic tricks wherever he can.



Jen Topa Engagement Manager, Highland Planning

Jen is a fundraising expert, an event planning guru, and a merchant organizer. She is the key to our success with our commercial district revitalization practice and has a knack for connecting people, projects, and funding. Jen has a Bachelor of Arts in Communications from the University of Dayton and has a professional background in sales, marketing, and event planning.



RESILIENCY + EQUITY

OCTOBER 22, 2021 - 12:00 PM

LAND USE STRATEGIES FOR FLOOD RESILIENCE

Current programs regulating how to develop in mapped floodplains are not preventing increased flood damages across NYS. Municipal comprehensive plans and land use regulations provide opportunities for protecting lives and property by managing the amount and kinds of uses in flood-prone areas.



Janet Thigpen, CFM Flood Mitigation Specialist, Chemung County

Janet Thigpen is a Certified Floodplain Manager (CFM) with a Bachelor of Arts Degree in Geology from Carleton College and a Master of Science Degree in Geology (Geophysics) from Cornell University. Ms. Thigpen has worked for Southern Tier Central Regional Planning and Development Board and implemented a regional Flood Assistance Program since 1996. This program provides the three-county Southern Tier Central Region of New York State (Steuben, Chemung, and Schuyler Counties) with technical and planning assistance for diverse flood damage prevention activities. Ms. Thigpen is a founding member of the NYS Floodplain and Stormwater Managers Association (NYSFSMA) and currently serves as Co-chair of the Public Policy Committee and the NYS Community Rating System (CRS) Users Group. She received the 2018 Louthain Award for Distinguished Service from the Association of State Floodplain Managers (ASFPM) and currently serves as Co-Chair of the ASFPM No Adverse Impact (NAI) Committee.

STUDENT SESSION

BEST OF THE NEXT GENERATION: UPSTATE PLANNING STUDENTS IN THEIR COMMUNITIES

The session will highlight engaged learning experiences and projects of planning students at Albany, Buffalo and Cornell that resulted in tangible products being delivered to local government or community groups. Projects with focus on social equity and justice will be encouraged.



George R. Frantz, ASLA, AICP Associate ProfessoR, Department of City and Regional Planning Cornell University

George Frantz has taught planning field workshop classes in communities ranging from the Ninth Ward of New Orleans to Catskill Mountain resort towns. He has an active private practice in land-use planning and design. His primary areas of expertise are in urban design and comprehensive land-use planning and zoning, with particular emphasis on addressing the needs of agriculture and the protection of environmentally sensitive lands. His current research interests include Chinese and American cities and their potential to evolve into more environmentally and socially sustainable communities. He has also studied the impacts of Marcellus Shale natural gas drilling on agricultural land resources in northern Pennsylvania. Frantz received his B.S. in landscape architecture and his M.R.P. from Cornell in 1980 and 1991 respectively.

MEMBERSHIP REPORT - AUGUST 2021

Members as of September 12, 2021

289

Membership Type									
			Genesee/	/a					
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	Capital	Central	Lakes	Tier	WN	Outside	Total	Per	Percent
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Life	2%		%0	%0	%0	%0	%0
New Member	2%		1%	3%	2%	4%	2%
Full Member	13%		5%	%2	2%	%6	3%
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