



NY UPSTATE APA MINI-CONFERENCE PROGRAM

SEPTEMBER

15
2023

Syracuse Marriott Hotel

100 East Onondaga Street
Syracuse, NY 13202
315.474.2424

Parking Location

Harrison Place Parking Garage
100 Harrison Place
Syracuse, NY 13202



Program photography courtesy of
Visit Syracuse

Directions

From the North:

Take I-81 S via EXIT 9S toward Syracuse.
Take the Salina St/Clinton St exit, EXIT 19.
Keep left to take the Salina St ramp.
Merge onto N Salina St.
Turn left onto E Adams St.
Turn left onto Harrison Place
Turn left into the Harrison Place Parking Garage

From the South:

Use I-81 N toward Syracuse.
Take the Adams St exit, EXIT 18, toward Harrison St.
Stay straight to go onto Almond St.
Turn left onto Harrison St.
Turn left onto Harrison Place
Turn right into the Harrison Place Parking Garage

From the East:

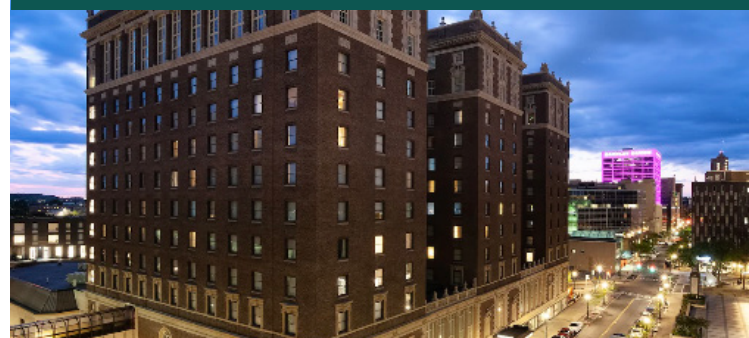
Take I-90 W/NY Thruway toward Buffalo
Take EXIT 24A to merge onto I-481 S toward Syracuse/Fairgrounds/Binghamton.
Merge onto I-690W via EXIT 4 towards Syracuse/Fairgrounds.
Take the Townsend St exit (EXIT 13) toward Downtown.
Turn left onto N Townsend St.
Take the 1st right onto Erie Blvd E/NY-5
Turn left onto S State St/US-11 S
Turn right onto Harrison St.
Turn left onto Harrison Place
Take a right into the Harrison Place Parking Garage.

From the West:

Take I-90 E/New York Thruway E toward Albany
Take EXIT 39 to merge onto I-690 E toward Syracuse/Fairgrounds. Take the W Genesee St exit, EXIT 12, toward Downtown.
Turn left onto NY-5/W Genesee St. Take the 3rd right onto N Salina St. Turn left onto E Adams St.
Turn left onto Harrison Place
Turn left into the Harrison Place Parking Garage.

Parking Garage 100 Harrison Place Syracuse, NY 13202

Parking garage is located adjacent to the hotel, features seven floors & encompasses the entire block. Look for the maroon & white sign!



Note: The parking garage with the skywalk located adjacent to the hotel is NOT the correct parking garage for the event.

Conference Sponsors

A special thank you to all of our conference sponsors for participating with CNY Section's NY Upstate APA Conference. Your participation enhances the visibility of our work and increases the networking opportunities for all participants. This event would not be possible without your generous support.



Thank you to Visit Syracuse for providing promotional materials and images.

Keynote Speaker



Session Sponsors



Breakfast



Lunch



Coffee Breaks



In-Kind + Program



Welcome to Syracuse New York!

The CNY Section of the New York Upstate APA welcomes you to Syracuse, NY. We hope that you capitalize on your time here and experience all that our city has to offer. A few local events are featured on page X. Grab a visitors guide, courtesy of **Visit Syracuse**, and enjoy your visit after the conference!



Image courtesy of Visit Syracuse.

Welcome

On behalf of the APA Upstate NY Chapter Central New York (CNY) Section, I warmly welcome you to the Fall 2023 Upstate NY Mini-Conference. Today is a day to reflect upon planning topics and connect with others to grow the community of planners in Upstate NY. In addition to a keynote address and two meals together, there will be four interactive sessions followed by a happy hour to expand our networks.

The CNY Section serves the planning community in the heart of New York State, including the eastern Finger Lakes, western Mohawk Valley, the North Country, and the greater Syracuse region. CNY is in a transformational moment. The Micron semiconductor facility, one of the largest projects of its kind in the US, will guide this region to become a high-tech manufacturing destination through 50,000 direct or indirect jobs once fully built out. The Interstate 81 Viaduct, originally built in the mid-1960s through the redlined 15th Ward in Syracuse, will be replaced with the Community Grid that connects historically divided areas of the city and improves transportation options and safety. Onondaga Lake, once deemed the Most Polluted Lake in the US, is cleaner than ever in the past century. It will continue to heal.

While change is in the air, how these changes play out is not guaranteed. Linked to these opportunities are deep challenges that extend beyond CNY: climate change, social division, and economic disparities, to name a few. We have a long road ahead. How we implement these transformations while also addressing these challenges depends on strategic and inclusive planning. Fortunately, we have strong foundations and diverse knowledge, skills, and wisdom.



Erica Tauzer Director, CNY Section

The speakers for today's event are carefully selected. Woven into each session are planning solutions and insights to address the opportunities and challenges facing today's Upstate New York communities. Session topics are relevant to CNY, Upstate New York, and beyond, and each session will include an interactive discussion.

Today could not have happened without the countless hours of volunteers and staff. I especially thank our conference organizers, which include CNY Section Board Members, the NY Upstate APA Chapter Executive Board, and Highland Planning. Our conference sponsors provide us with the financial resources to make this day successful. A deep thank you to all for their sponsorship.

Congratulations to all the APA award recipients, and thank you for continuing to set the standard for planning in Upstate New York! Finally, thank you to all who took the time today and showed up. I hope you find this day fulfilling, and please share your thoughts and insights with others around you. Let us keep up the momentum for years ahead.

A handwritten signature in black ink that reads "Erica C. Tauzer". The signature is fluid and cursive.

Keynote Speaker



Rachel May New York State Senator CNY's 48th District

Senator Rachel May chairs the Senate Committee on Cities 2 and the Legislative Commission on Rural Resources and is a member of the committees on Agriculture, Aging, Elections, Environmental Conservation, Health, Housing, Constructions & Community Development, Joint Senate Task Force on Opioids, Addiction & Overdose Prevention, Legislative Women's Caucus, and State-Native American Relations.

As a freshman legislator in the 2019 session, Senator May was instrumental in passing transformative legislation, including comprehensive election reforms, tenant-centered housing reforms, unprecedented criminal justice reform, and the nation's most ambitious climate legislation. She has worked hard on issues including the Climate Leadership and Community Preservation Act, rural broadband, and health care for all, among many others. She sponsored and passed into law a bill to create the first regional STEAM (science, technology, engineering, arts, and mathematics) school for Central New York, which is currently under construction in the City of Syracuse.

As the current chair of the Senate Committee on Cities 2, Senator May has urged for rapid bus transit and job training for a diverse workforce. She has driven the committee to focus on addressing food deserts, concentrated poverty, and a lack of affordable housing. She has passed legislation to encourage infill development to counter sprawl. Senator May will continue proactively working alongside other legislatures to build and celebrate urban communities across New York.

A resident of Syracuse, Senator May had a successful career in higher education before running for public office. She started as a Russian language and literature professor at Stony Brook University and Macalester College in St. Paul, Minnesota. She moved to Syracuse in 2001 and retrained in ecology and sustainability, becoming Director of Sustainability Education at Syracuse University. Senator May earned a master's degree from Oxford University on a Marshall Scholarship and a Ph.D. in Russian language and literature from Stanford University. She also earned a master's degree from SUNY-ESF. She has one daughter who graduated from Cornell University.

Senator May is now serving in her third term.

Sponsored by:



Conference Agenda

All Sessions will be held in the Persian Terrace.

To log your AICP Certification Credits, search for Conference #9275618.

08:00-9:00

Registration, Breakfast & Keynote Speaker

The registration table is located outside the Persian Terrace, which will also host breakfast. Coffee and pastries will be served. Opening remarks will be given by Keynote Speaker Senator Rachel May at 8:30 a.m., sponsored by [EDR](#). Breakfast sponsored by [Colliers Engineering & Design](#).

9:00-10:15

Session 1: Transportation Planning

Join Betsy Parmley, P.E. and TaNesha Murphy as they discuss the I-81 Community Grid project from a transportation safety, urban design and community engagement perspective. Session will be located in the Persian Terrace and is sponsored by [Creighton Manning](#).

10:15-10:30

Break

A short coffee break will be provided, sponsored by [MJ Engineering](#). Refreshments will be offered in the Persian Terrace.

10:30-11:45

Session 2: Housing Affordability

Join czb speakers Eric Ameigh and Peter Lombardi for a session to discuss the CNY housing market relative to the national context, as well as current challenges and trends. Session is located in the Persian Terrace and sponsored by [Barton & Loguidice](#).

12:00 - 1:30

Lunch

Reconvene for an awards luncheon in the Persian Terrace. Lunch is sponsored by [Labella Associates](#).

Conference Agenda

1:45-3:00

Session 3: Extreme Heat Action Planning

Dr. Leo Matteo Bachinger will lead a session to discuss current and future extreme heat impacts across New York State's diverse communities. Session is located in the Persian Terrace and sponsored by [JMT](#).

3:00-3:15

Break

A short coffee break will be provided, sponsored by [Fisher Associates](#). Refreshments will be offered in the Persian Terrace.

3:15-4:30

Session 4: Ethics

Cornell University Associate Professor George Frantz will provide a brief overview of the AICP's Code of Ethics and its application in the profession, with a review of case studies. Session located in the Persian Terrace and sponsored by [Groundpoint Engineering](#).

4:30-7:00

Evening Reception

Join your fellow planners for an evening happy hour at Shaughnessey's Irish Pub, located inside the Syracuse Marriott hotel.



Image courtesy of the Syracuse Marriott.

Session 1



Syracuse downtown evening view. Photo from envato.com.

Transportation Planning

Betsy Parmley + TaNesha Murphy

The I-81 Viaduct Project:
Transportation Safety, Urban
Design, and Community
Engagement through the Lens of
Equity

Interstate 81 in Syracuse, like many highways constructed in the 1950s and 1960s in New York State and around the country, was built for urban renewal in the historic 15th Ward of Syracuse. Today, the 11.4-mile elevated section, or “viaduct” extending south of Syracuse and through downtown, is at the end of its useful life. The viaduct no longer meets modern design standards for traffic speeds. Over a decade of hard work, planning, and strong community engagement led to the decision to replace the elevated structure with a Community Grid that will disperse traffic along local north-south streets, create a new high-speed business loop, and reconnect neighborhoods severed by the construction of the interstate. The project will also construct safe pedestrian and bicycle access for users of all ages and abilities within the downtown area.

This presentation will cover the history of the I-81 viaduct to date, from when it was originally built to the planning and NEPA processes to the first contract awarded this year. Learn how strong community engagement is just as important as urban design when correcting mistakes of the past. The session will:

1. Describe the complexity of planning for large-scale transportation infrastructure investments.
2. Offer insights from the community engagement process for such transportation projects through the lens of equity.
3. Examine the National Environmental Policy Act process and the associated analyses required for major transportation projects.

AICP Credits 1.25 CM / 1 Credit for AICP
Equity Requirement

Session 1



Betsy Parmley, P.E.

Elizabeth “Betsy” Parmley, P.E., is the Director of the I-81 Viaduct Project, the largest infrastructure project in the history of the New York State Department of Transportation. She began her career with NYSDOT in 2005 as a Junior Engineer. She worked her way up to lead NYSDOT’s Central New York Traffic Safety & Mobility Group before officially joining the I-81 Viaduct Project team as a Project Manager in 2021. Two years later, Betsy is now leading the \$2.25 billion project.

TaNesha Murphy

TeNesha Murphy is the Communications and Public Outreach Coordinator for New York State Department of Transportation’s Interstate 81 Viaduct Project in Syracuse, NY. Hired in November of 2022, TeNesha works every day with the community, stakeholders, and local leaders to explore how the future Community Grid can reconnect communities severed by the construction of I-81 in the 1960s while providing unprecedented opportunities for residents across Central New York.

Session 2



Strathmore neighborhood in Syracuse, NY.

Housing Affordability

Eric Ameigh + Peter Lombardi

Housing is nearly always a hot topic for planners and policy makers, perhaps never more so than in 2023. Everyone engages with the housing market in some way, and the local government revenue structure in New York is heavily dependent on residential real estate. Depending on market conditions, which can vary widely even within a distance of just a few blocks, housing can be either a critical community asset or a vexing liability. Upstate New York planners are thus constantly confronting questions about whether values are too low, whether costs are too high, whether the supply is too little or too much or just the wrong mix, and how to manage sprawl in some cases while dealing with vacancy and abandonment in others.

National planning consultancy czb has taken on dozens of projects in recent years with substantial housing market linkages, in comprehensive plans, housing assessments and strategies, and neighborhood revitalization endeavors.

Many of their projects have been in the Upstate region, where some members of their team are based and where nearly all have deep personal roots. czb's experience in markets across the U.S., as well as their specific knowledge of Upstate markets, provides unique insights into and framing of regional housing market challenges. The session will:

- Place Upstate New York housing markets in a broader national context.
- Describe the trajectory of market challenges, from past decades, to the current moment, to what might lie ahead.
- Segment and differentiate distinct housing market challenges with their own definitions and their own sets of potential solutions.
- Offer potential policy and program interventions to deal with current and future housing market challenges.

AICP Credits: 1.25 CM

Session 2



Eric Ameigh

Eric Ameigh has been a planner, local government professional, and special projects manager for over two decades. At czb, he manages the firm's business operations, serves as the lead on various projects, and supports his colleagues with specialized analysis and strategy insights.

Before joining czb, Eric held senior positions with the cities of Geneva, New York, and Boulder, Colorado, working on policies and programs related to a variety of subjects such as waterfront planning, economic development, downtown and neighborhood revitalization, affordable housing, redevelopment, and utility rate structures, just to name a few.

Eric is a proud native of western New York State. He was educated as a geographer and urban planner by the State University of New York in Geneseo and Buffalo.



Peter Lombardi

Peter Lombardi is a planner, project manager, and policy analyst with broad experience in soft-market communities. At czb, he specializes in managing the firm's largest and most complex long-term planning projects.

Prior to czb, Peter lived and worked in his hometown of Jamestown, New York, where he directed revitalization activities for the Jamestown Renaissance Corporation and served as the founding chairman of the Chautauqua County Land Bank. A student of architectural history and urban morphology, he wrote a book about Jamestown's built environment and led the nomination of the city's downtown district to the National Register of Historic Places.

Peter studied environmental design as an undergraduate at the University at Buffalo and received his graduate degree in planning from Rutgers University.

Session 3



Extreme Heat Action Planning

Dr. Leo Matteo Bachinger

This presentation will provide an overview of New York State's extreme heat action planning initiatives. This includes the recently published extreme-heat-specific annex to the State's Comprehensive Emergency Response Plan, an initiative to map urban heat islands statewide, the development of a first State extreme heat action plan, and tools to help communities and planners identify impacts, resources, and solutions. The presentation will cover current and future extreme heat impacts across the state's diverse communities, highlight key drivers of disproportionate impacts on and vulnerabilities of historically underserved and marginalized communities, and introduce key solutions for reducing extreme heat impacts.

Dr. Leo Matteo Bachinger

Dr. Leo Matteo Bachinger co-leads State extreme heat adaptation planning initiatives on behalf of the New York State Department of Environmental Conservation (DEC), Office of Climate Change. He currently serves as special assistant to DEC's Deputy Commissioner – Air Resources, Climate Change and Energy. Before joining DEC, he advised governments and local communities in Europe and the US on advancing equitable and community-led policy solutions. Dr. Bachinger holds a BA in Sociology and a MA in Science, Technology and Society from University of Vienna (Austria) as well as a PhD in Science and Technology Studies from Rensselaer Polytechnic Institute (USA).

AICP Credits: 1.25 CM / 1 Credit for AICP
Sustainability and Resiliency Requirement

Session 4



Ethics

George Frantz, AICP

Cornell University Associate Professor George Frantz will provide a brief overview of the AICP's Code of Ethics and its application in the profession, with a review of case studies.

George Frantz, AICP

George R. Frantz, AICP, ASLA, has over 35 years of experience in the public and private sector in land use planning and urban design, both in the USA and internationally. As a sole practitioner, he has two decades of experience working with communities throughout Upstate New York and Pennsylvania. Since 2002 he has taught in the Department of City and Regional Planning at Cornell University, first as a visiting lecture and since 2017 as associate professor of the practice. He teaches in the areas of land use and environmental planning, urban planning, and since 2021 an AICP Exam prep course for students interested in taking the AICP Exam. He has a bachelor's degree in Landscape Architecture and a Master of Regional Planning degree, both from Cornell University.

Syracuse, NY

Welcome to Syracuse, NY! Located centrally in the heart of New York State, Syracuse is the economic hub of Central New York and the county seat of Onondaga County. Once a major supplier of salt to the rest of the country, it is still known as the Salt City, an identity celebrated by the historic [Salt Museum](#), which is located on the shores of Onondaga Lake in Onondaga Lake Park (free admission). Syracuse offers visitors a wide array of activities, including live theater, sports, festivals, and shopping. A few local hot spots and events that will be occurring the weekend of the conference are highlighted below.

Festa Italiana

Friday & Saturday, 11 a.m. to 11 p.m.
233 E. Washington Street (10 minute walk)

With music and performances on two stages, a bocce tournament, a meatball eating contest and some of the best Italian food in the region, Festa Italiana is not to be missed.

Salt City Market

Open Year Round
Monday to Saturday, 11a.m. to 9 p.m.
484 S. Salina Street (2 minute walk)

Opened in 2020, Salt City Market is a market and food hall that shows off Syracuse's hidden culinary gems. Food hall vendors are local entrepreneurs, each presenting a cuisine from around the world. Current vendors include Baghdad Restaurant, Big in Burma, Cake Bar, Erma's Island Jamaican Restaurant, Firecracker Thai Kitchen, Habiba's Ethiopian Kitchen, Mamma Hai Vietnamese restaurant, and Miss Prissy's Soul Food.



Salt City Market. Image courtesy of Visit Syracuse.

Syracuse Stage

"What the Constitution Means to Me"

Friday, 7:30 p.m.,
Saturday & Sunday 2:00 p.m. and 7:30 p.m.
820 East Genesee Street (8 minute scooter ride)

This Tony and Pulitzer nominated play traces the profound relationship between four generations of women and the founding document that shaped their lives.

Hobie Wave North American Championship Regatta

September 12-16th, 2023
Onondaga Yacht Club
Sycamore Street, Liverpool (13 minute drive)

Races in the 2023 Hobie Wave NAC Regatta start at 10 a.m. Saturday morning. Weather permitting, there will be three to five races, followed by an awards dinner. Hobie Wave catamaran racing has grown in popularity in recent years, and this year's regatta promises to be an exciting event for racers and spectators.



CNY Section

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