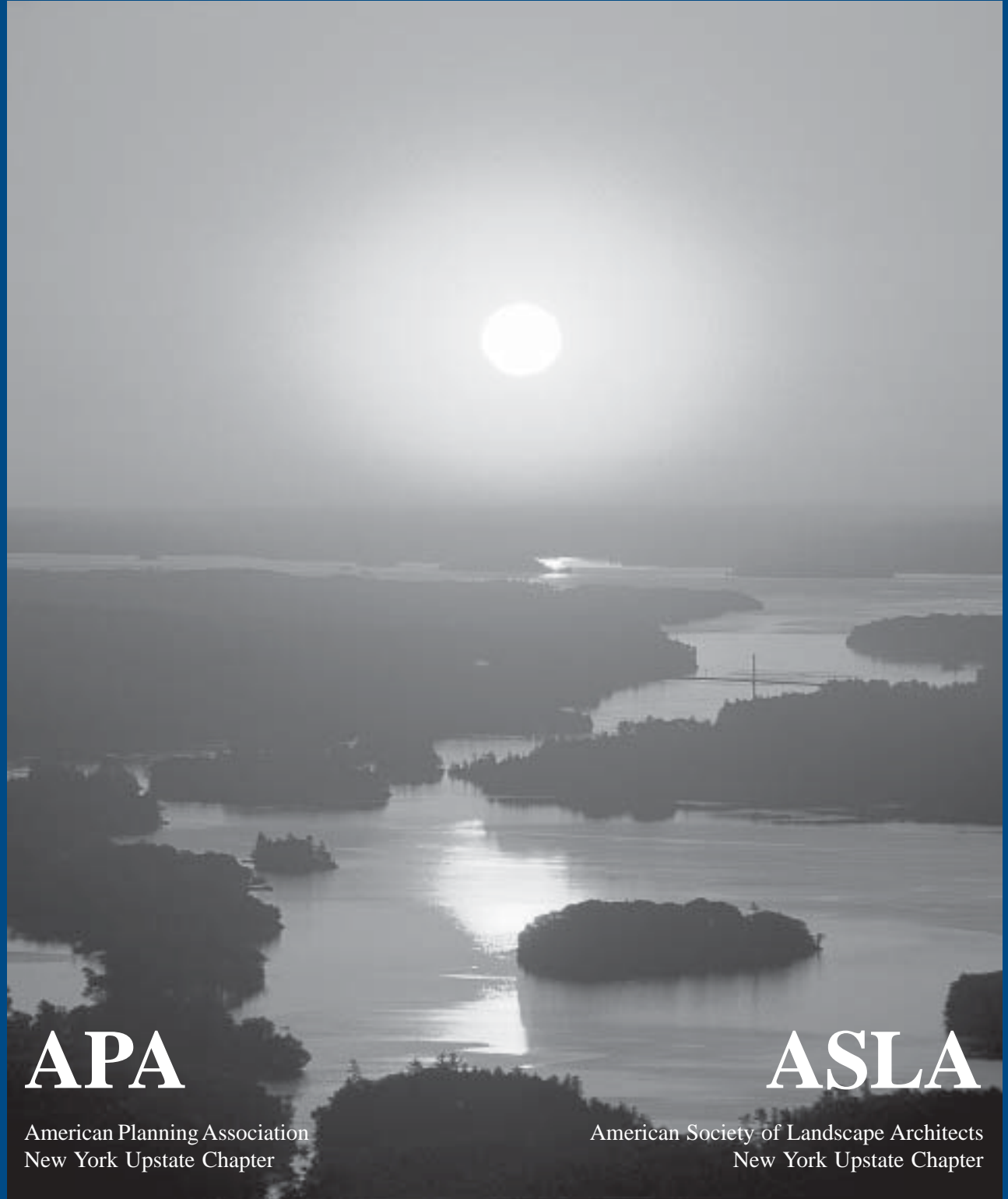


# 1000 Islands

**International Planning & Design Conference**



**APA**

American Planning Association  
New York Upstate Chapter

**ASLA**

American Society of Landscape Architects  
New York Upstate Chapter

**Alexandria Bay, New York**

**September 25 - 27, 2002**

# Welcome!

## New York Upstate Chapter APA Executive Board

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## Central New York Section

Matthew Johnson, AICP, Director  
Karen Catcher, Vice Pres. - Program  
Kelly Reinhardt, Treasurer  
James Kent, AICP, Secretary



On behalf of the New York Upstate Chapter APA Executive Board, I wish to welcome you to our 2002 annual Fall Chapter Conference in the beautiful Thousand Islands. This year's innovative schedule offers an outstanding variety of professional workshops and social events for registrants and guests.

Special thanks to our hosts here in the Central New York Section for their hard work in organizing this conference, and especially to Karen Catcher, Section Program Coordinator and Matthew Johnson, Section Director.

Once again, APA has partnered with our friends in the American Society of Landscape Architects to create a memorable event. Thanks also to our sponsors and exhibitors for their generous financial support. Finally, thanks to our speakers and to our APA and AICP representatives (Jason Jordan, Jim Segedy and Don Krueckeberg) for taking the time to be here and make this conference great.

Enjoy the conference, and enjoy Alexandria Bay!

Mike Krasner  
President  
New York Upstate Chapter - APA

# Conference Overview

## WEDNESDAY - SEPTEMBER 25 - (Page 4)

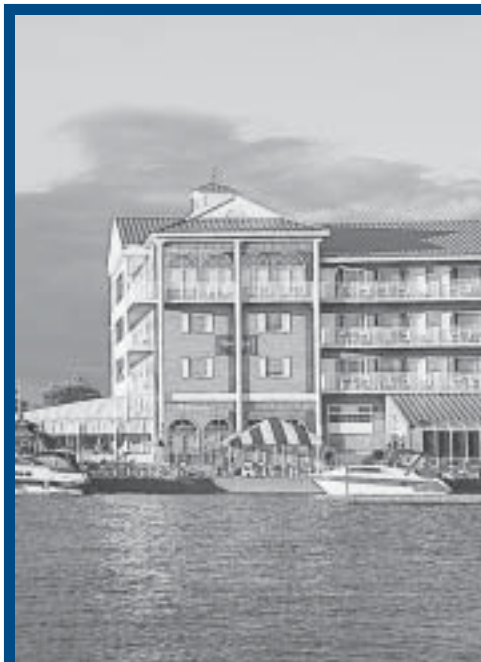
- Noon REGISTRATION
- 1:30 - 3:00 p.m. Working Relationships Between Landscape Architects and Planners - A Roundtable Discussion - *George Boldt Room*
- Rochester's Innovative New Zoning Code - *Harbor View Room - A*
- Preserving the Landscape of Harriet Tubman and the Underground Railroad - *Harbor View Room - B*
- 3:30 - 5:00 p.m. Contextual Architectural Design for Historic Settings - *George Boldt Room*
- Planning Central New York's DestinyUSA! - *Harbor View Room - A*
- The Land Value Tax - Could It Work In New York? - *Harbor View Room - B*
- 5:00 - 6:00 p.m. Chapter Executive Board Meetings - *The Riverwatch Lounge*
- 6:30 - 9:00 p.m. Dinner at Riveredge Resort Hotel - *The Jacques Cartier Room*

## THURSDAY - SEPTEMBER 26 - (Page 5)

- 8:00 - 9:00 a.m. REGISTRATION
- 9:00 - 9:50 a.m. OPENING REMARKS - LEGISLATIVE UPDATE - *Harbor View Room*
- 10:00 - 11:45 a.m. PLENARY SESSION - *Harbor View Room*
- 12:00 - 2:00 p.m. Barbecue Lunch and Awards Ceremony - *The Windows by the Bay Room & Deck*
- 2:30 - 4:30 p.m. Designing Parks, Plazas, and Civic Squares - *The Jacques Cartier Room*
- New Uses for Old Downtowns: Creative Strategies for Downtown Revitalization - *Harbor View Room - A*
- Open Space Preservation - Fighting Rural Sprawl - *Harbor View Room - B*
- 6:00 - 7:30 p.m. 1000 ISLANDS "FUN" EVENT - Dinner reception - *Page 3*
- 8:00 - 12:00 a.m. 1000 ISLANDS "FUN" EVENT - "Wingfield on Ice" Performance and 1000 Islands Charity Casino - *Page 3*

## FRIDAY - SEPTEMBER 27 - (Page 6)

- 9:00 - 10:30 a.m. What's on Kingston!...Planning Initiatives in the Limestone City - *Harbor View Room - A*
- Unintended Consequences of Planning Efforts in Syracuse and Buffalo - *Harbor View Room - B*
- AICP Test Preparation - *George Boldt Room*
- 11:00 - 12:00 p.m. Chapter Annual Meetings - *Harbor View Room - A*
- 12:30 - 5:00 p.m. 1000 ISLANDS "FUN" EVENT - Golf Outing - *Page 3*



### ABOUT THE RIVEREDGE...

The Riveredge Resort Hotel and Conference Center would like to welcome the American Planning Association and American Society of Landscape Architects - New York Upstate Chapters.

We hope you enjoy your visit to one of the most beautiful, natural settings in the world - the incomparable Thousand Islands!

Dining at the Riveredge Hotel and Conference Center can either be casual or elegant. The Windows by the Bay Restaurant offers a relaxed setting for breakfast, lunch, and dinner while the Jacques Cartier Room specializes in fine dining in an upscale atmosphere.

The Riverwatch Lounge is the setting for casual socializing, live entertainment nightly, and Happy Hours daily.

The conference and boardrooms are located on the lobby level with the exception of The Jacques Cartier Room located on the fourth floor concierge level.

Whether you are a guest at the hotel for vacation or for business, your comfort and satisfaction is our first priority. From valet service to room service, your wish is our command. From check-in to check-out your stay is meant to be enjoyable in every way!

# 1000 Islands "FUN" Events

## SEPTEMBER 26 - Dinner Reception, Theater, Casino

- 5:00 p.m.** Conference attendees meet in Riveredge main lobby
- 5:15 p.m.** Coach departure
- 6:00 - 7:30 p.m.** Dinner reception at 1000 Islands Playhouse, Gananoque, ON  
Remarks from Donald Krueckeberg, AICP Region 1 Com.
- 8:00 - 10:00 p.m.** "Wingfield on Ice" Performance
- 10:15 p.m.** Coach departure to 1000 Islands Charity Casino
- 10:30 - 11:30 p.m.** Fun, Fun, Fun at the Casino!
- 11:45 p.m.** Coach departure to Riveredge

## SEPTEMBER 27 - Golf Outing

- 12:30 - 5:00 p.m.** Golf outing at 1000 Islands Golf Club, Wellesley Island, NY  
Lunch not included

## TRANSPORTATION TO CANADA

Bus transportation will be provided on Thursday, September 26 to and from the Riveredge and 1000 Islands "FUN" Events: Reception at 1000 Islands Playhouse, "Wingfield on Ice" performance, and 1000 Islands Charity Casino. While conference attendees may attend all three "FUN" Events, coaches will be available after each event to transport groups back to the Riveredge.

Transportation will not be provided to the 1000 Islands Golf Club on Friday, September 27.

## IDENTIFICATION

Conference attendees must have a valid birth certificate with photo I.D. or passport to enter Canada!

## BREAK SPONSORS

### WEDNESDAY, SEPTEMBER 25

**Afternoon Break**  
Landscape Forms, Inc.

### THURSDAY, SEPTEMBER 26

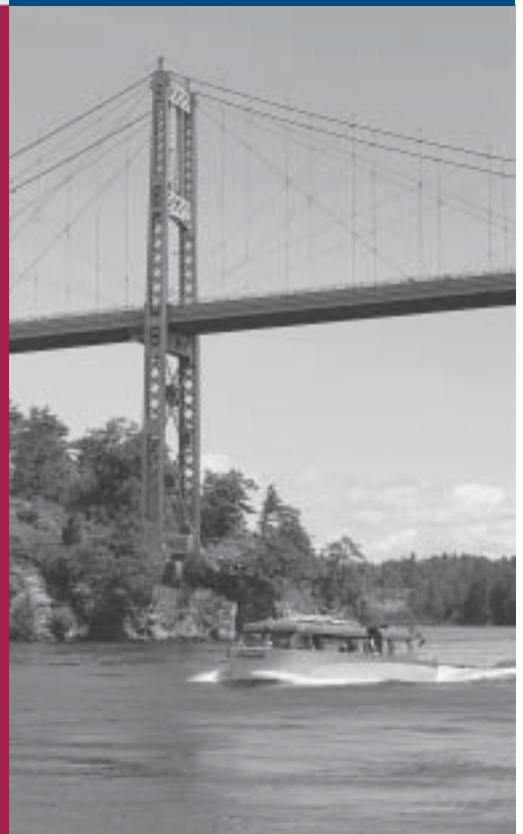
**Morning Break**  
Kent Environmental Planning & Design

**Afternoon Break**  
GYMO Architects, Engineers & Land Surveyors, P.C.

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# Wednesday, September 25

**1:30 - 3:00 p.m.**

## **WORKING RELATIONSHIPS BETWEEN LANDSCAPE ARCHITECTS AND PLANNERS - A ROUNDTABLE DISCUSSION**

**Room** - George Boldt Room

### **Moderator**

Pete Auyer, Designer/Project Manager, Appel Osborne Landscape Architecture

### **Speakers**

Kathy Amyot, Planner, River Area Council of Governments

W. Paul Fritz, RLA, Environmental Design & Research, P.C.

Linda Phillips, Planner, Environmental Design & Research, P.C.

Dan Sundell, RLA, Peter J. Smith & Company, Inc.

Most landscape architects regularly work with planners and vice versa. Some landscape architects *are* planners and vice versa. What can the professions learn from each other? Are the professions overspecialized? This session will explore these questions and many others and will showcase a recent collaborative planning and design charette held in Carthage, New York.

## **ROCHESTER'S INNOVATIVE NEW ZONING CODE**

**Room** - Harbor View Room - A

### **Moderator**

Mary Kopaskie, Planner, Peter J. Smith & Company, Inc.

### **Speaker**

Art Lentilucci, Director of Zoning, Rochester Bureau of Building & Zoning

Upstate New York's second largest city is undertaking the first comprehensive overhaul of its zoning in 24 years. The new code allows all uses with a few exceptions in the central business district,

relying on design standards to ensure quality development. This concept, along with an overview of the public participation process utilized in this effort will be the focus of this session.

## **PRESERVING THE LANDSCAPE OF HARRIET TUBMAN AND THE UNDERGROUND RAILROAD**

**Room** - Harbor View Room - B

### **Speakers**

Michael Long, Capital Improvement Program Manager, City of Auburn

Elizabeth L. Crawford, Associate with Crawford & Stearns Architects and Preservation Planners

The State of New York has recently created an Underground Railroad Commission to preserve the Underground Railroad sites across the state. The National Park Service (NPS) is considering a new National Park based around Underground Railroad activist Harriet Tubman's home in Auburn, New York. This session will focus on Tubman's history, the NPS process and the 1.2 million raised for this project thus far.

**3:30 - 5:00 p.m.**

## **CONTEXTUAL DESIGN FOR HISTORIC SETTINGS**

**Room** - George Boldt Room

### **Moderator**

Michael H. Long, Capital Improvement Program Manager, City of Auburn, NY

### **Speaker**

Randy Crawford, Crawford & Stearns Architects and Preservation Planners

How can communities develop and revitalize without altering their historic character? How can historic buildings be sensitively adapted to new uses? This session will feature discussion of new construction in historic districts and compatible additions to historic buildings.

## **PLANNING CENTRAL NEW YORK'S DESTINY USA!**

**Room** - Harbor View Room - A

### **Moderator**

Phil Street, Planner, NYS Tug Hill Com.

### **Speaker**

Mike Lorenz, Pyramid Companies

Opening in 2004, DestiNY USA, a megascale retail and entertainment complex, will change the face of the Syracuse lakefront. It is hoped that DestiNY will attract millions of people from all over North America. Learn about the planning of this project and how it may affect Syracuse and upstate New York.

## **THE LAND VALUE TAX - COULD IT WORK IN NEW YORK?**

**Room** - Harbor View Room - B

### **Moderator**

Jean Waterbury, Past President, NY Upstate Chapter, APA

### **Speaker**

Alanna Hartzok, State Coordinator for the Pennsylvania Fair Tax Coalition

The land value tax, a property tax system based on taxing the value of land but not buildings and other improvements, is being hailed by many as a way to revitalize cities and towns and prevent sprawl. The idea, first proposed by economist Henry George over 100 years ago, is being tested in several Pennsylvania communities. Is it working? Could it work in New York state?

**5:00 - 6:00 p.m.**

## **CHAPTER EXECUTIVE BOARD MEETINGS**

**Room** - The Riverwatch Lounge

# Thursday, September 26

**9:00 - 9:50 a.m.**

## **OPENING REMARKS - LEGISLATIVE UPDATE**

**Room** - Harbor View Room

### **Speakers**

Patrick J. Simpson, Mayor, Village of Alexandria Bay

Dan Sundell, President, NY Upstate Chapter, ASLA

Michael Krasner, President, NY Upstate Chapter, APA

Jason Jordan, Government Affairs Manager, American Planning Association

Mr. Jordan will present an update on APA's legislative priorities, the latest policy guide on Smart Growth, and the 2003 legislative conference APA is hosting in Washington, D.C. next May. He will also provide an overview of the political trends affecting state planning legislation.

**10:00 - 11:45 a.m.**

## **PLENARY SESSION - HOW TO TURN A PLACE AROUND**

**Room** - Harbor View Room

### **Moderator**

Michael Krasner, President, NY Upstate Chapter, APA

### **Speaker**

Phil Myrick, Assistant Vice President, Project for Public Spaces

Effective public spaces are extremely difficult to accomplish, because their complexity is rarely understood. As William (Holly) Whyte said, "It's hard to design a space that will not attract people. What is remarkable is how often this has been accomplished."

This plenary session will include a visual overview of great public spaces around the world, including parks, plazas, streets, buildings, and public markets, and a discussion of the Project for Public Spaces principles for creating or improving public spaces so they not only are more attractive, but active, comfortable and *used!*

**2:30 - 4:30 p.m.**

## **DESIGNING PARKS, PLAZAS AND CIVIC SQUARES**

**Room** - The Jacques Cartier Room

### **Moderator**

Jim Kent, Kent Environmental Planning & Design

### **Speaker**

Phil Myrick, Assistant Vice President, Project for Public Spaces

This session presents a more in-depth look at what makes parks and other public spaces work along with an outdoor exercise in downtown Alexandria Bay to apply Project for Public Spaces principles in practice.

## **NEW USES FOR OLD DOWNTOWNS: CREATIVE STRATEGIES FOR DOWNTOWN REVITALIZATION**

**Room** - Harbor View Room - A

### **Moderator**

Matthew Johnson, Planner, NYS Tug Hill Commission

### **Speaker**

Dr. James Segedy, Professor, Ball State University

The marketplace is changing. Life-styles are changing. How can Main Street respond effectively to these changes? This session will include several case studies on what communities are doing to breathe new life into their downtowns.

## **OPEN SPACE PRESERVATION - FIGHTING RURAL SPRAWL**

**Room** - Harbor View Room - B

### **Moderator**

Rocky Ferraro, Planner, Capital District Regional Planning Board

### **Speaker**

Dr. Tom Daniels, Professor, SUNY Albany

While "urban sprawl" and "suburban sprawl" steal the headlines, rural sprawl presents a problem as well. Rural sprawl consists of low-density residential and commercial strip development adjacent to small cities and villages. Learn what communities are doing to save working lands and open space and keep their downtowns and important roads intact.



## **BUSINESS CARD ADVERTISEMENTS**

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Engineers, and Planners, P.C.

# Friday, September 27

**9:00 - 10:30 a.m.**

## WHAT'S ON KINGSTON!... PLANNING INITIATIVES IN THE LIMESTONE CITY

**Room** - Harbor View Room - A

### Moderator

Karen Catcher, Planner, NYS Tug Hill Commission

### Speaker

Stephen Kelly, President & CEO, KEDCO Kingston Economic Development

Anyone who has visited this Canadian city on Lake Ontario knows planners and designers there must be doing something right! Kingston has an active street life, a thriving downtown retail district, historic architecture, and a scenic waterfront. Learn about how planning and development happen in this city and what's in the works for the near future.

## UNINTENDED CONSEQUENCES OF PLANNING EFFORTS IN SYRACUSE AND BUFFALO

**Room** - Harbor View Room - B

### Moderator

Michael Ball, Planner, Buffalo Economic Renaissance Corp.

### Speakers

Dennis Connors, Curator, Onondaga Historical Association

Larry Rubin, Commissioner, Erie County Department of Environment and Planning

The phrase "the road to hell is paved with good intentions" is occasionally used to describe infamous planning projects. This session will take a look back at some planning and design decisions in Syracuse and Buffalo that didn't turn out entirely positive. What can we learn from these examples?

## AICP EXAM PREPARATION

**Room** - George Boldt Room

### Speaker

Dr. G. William Page, Professor, SUNY Buffalo

For individuals interested in taking the American Institute of Certified Planners (AICP) Exam. A general review and discussion of topics and planning issues often covered on the test. Advice on study habits, courses and review materials will be available.

**11:00 - 12:00 p.m.**

## CHAPTER ANNUAL MEETINGS

**Room** - Harbor View Room - A



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"The only thing we overlook - are the Islands!"

Riveredge Resort Hotel and Conference Center

6

