



RETHINKING UPSTATE— COMMON THREADS

2008 NY UPSTATE APA
CHAPTER CONFERENCE

OCTOBER 8–10, 2008

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RETHINKING UPSTATE—COMMON THREADS

2008 APA UPSTATE NEW YORK CONFERENCE

Planning in Rochester and the Genesee-Finger Lakes Region

Land use planning in the Rochester area goes back to the late 18th century surveyors of the Pulteney Associates and Holland Land Company. In 1811, Nathaniel Rochester and his associates platted the village near the Falls of the Genesee that would grow into New York's third largest city. Throughout the 19th century, road, canal, and railroad construction shaped the location and form of the region's communities. Later in the 19th century, public works such as Rochester's 1876 gravity-fed water system from Hemlock Lake and Rochester's park system, designed by Frederick Law Olmsted, allowed for tremendous growth and prosperity.

In the 20th century, Rochester had the distinction of being the smallest city in the nation with a grade-separated public transit system, the Rochester Subway, which ran from 1927 to 1956. After World War II, expansion of the region's highway system and water and sewer infrastructure allowed for development to spread into former farms and orchards. The unintended consequences of this expansion and a globalizing economy in the late 20th century have brought challenges to the region.

Today, planners in the Genesee-Finger Lakes Region help communities protect and enhance the enviable quality of life in many areas, revitalize the urban cores, and envision a more sustainable future for all.

The Genesee-Finger Lakes Section is pleased to have you visit our region to connect with your fellow planners, share information, and learn from each other at the 2008 New York Upstate APA Chapter Conference. Welcome!

Conference Highlights

This year's conference focuses on the "how and why" in community planning. Striving to understand the common threads that link city, suburban, small town and rural areas across Upstate New York, this year's sessions will examine how the environment and sustainability impact planning practice now and in the future. Although discussions about best practices and accomplishments are an important part of our profession's information sharing, we hope this conference will provide tangible tools and strategies planners, community leaders and decision makers can readily apply in their everyday lives.

Our featured speakers include Bob Elliott, New York State deputy secretary of state; Bob McNary, Empire State Development Corporation's director of community planning for Upstate New York; and Alexa Gifford, director of the New York Wine and Culinary Center. Don Spitzer from Hodgson Russ and Patty Salkin from Albany Law School will present on planning law and ethics, respectively, which AICP members need for certification maintenance. Other highlights include tours of Erie Station Village, a development that uses many New Urbanist techniques, and lakefront projects in Canandaigua. The APA Chapter's own Rocky Ferraro will preside over the annual awards lunch.

Welcome Reception

The reception will be held Wednesday evening at the RIT Inn. Appetizers will be served; cash bar available. Meet with colleagues at this informal gathering prior to having dinner (on your own) at local restaurants. Information on local dining will be available.

Exhibitor Area

Session breaks will be held in the exhibitor area. Please stop by and speak with their representatives. Alternative fuel vehicles will be on display in the parking lot.

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- Stuart I. Brown Associates, Inc.
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Thursday Awards Luncheon

Thursday's lunch will include Professional Award presentations. The Professional Awards Program recognizes outstanding planning achievements within the Upstate Chapter.

The annual Michael Krasner Memorial Scholarship in Planning will also be awarded to a graduate student who is entering their final year of graduate study at the University at Buffalo. The annual award honors the memory, interest, and commitment of Michael Krasner, an adjunct professor, Erie County planner and Upstate APA Chapter president.

Thursday Dinner

Don't spend Thursday evening in your hotel! Dinner is on your own, but free roundtrip transportation via charter bus will be provided to locations in and around downtown Rochester for dinner and evening activities. Recommendations for dining and entertainment venues within walking distance of the drop-off/ pick-up points will be provided at Registration.

APA Membership Meeting

All members are welcome to attend the membership meeting on Friday morning from 8:00-8:30am.

Conference Sponsors

Welcome Reception
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Friday Keynote Luncheon

Friday's lunch will take place at The Canandaigua Inn on the Lake. The guest speaker will be Alexa Gifford, Director of the New York Wine and Culinary Center.

The center is a not-for-profit institution created to foster the growth of New York State food and wines. The 19,475 square-foot center, which opened in June 2006, houses an exhibit hall, expansive tasting room, restaurant, retail shop, demonstration theater, "hands-on" culinary kitchen, and private dining room. Programs include cooking classes for consumers, professionals and industry people, educational programs, food and wine tours, exhibitions, and private parties.

No transportation will be provided. Directions will be provided at registration.

Tours

On Friday morning, a walking tour of Erie Station Village is planned. On Friday afternoon, two tours have been organized, a visit to the NY Wine and Culinary Center and a walking tour of Canandaigua lakefront projects.

Conference Schedule

Wednesday, October 8	
2:00–5:00 p.m.	APA Chapter Board Meeting
3:00–6:00 p.m.	Registration
6:00–8:00 p.m.	Welcome Reception—featuring Lori Heithoff, Deputy Director, Commission on Local Government Efficiency and Competitiveness
Thursday, October 9	
7:00–8:30 a.m.	Continental Breakfast
8:00 a.m.–5:00 p.m.	Registration
8:30–10:00 a.m.	<p>Concurrent Sessions</p> <p>1A. Local Planning for Agriculture*—<i>Maria Rudzinski, Ontario County; Fred Lightfoote, Town of Gorham; Barbara Johnston, Stuart I. Brown Associates</i></p> <p>1B. Planning Profession Round Table—<i>George Homsy, Saratoga Associates; Andrew Raus, Bergmann Associates; Richard Perrin, Genesee Transportation Council</i></p> <p>1C. Staying on Course: Navigating the Environmental Permit Process*—<i>Fran Reese, Lu Engineers; Paula Smith, DEC</i></p>
10:15–11:45 a.m.	<p>Concurrent Sessions</p> <p>2A. Plain Sects: Planning and Land Use Challenges with Amish and Mennonite Populations*—<i>George Frantz, consultant; Dean Severson, Lancaster County, PA</i></p> <p>2B. Planning and Public Health*—<i>Ann Forsyth, Cornell University; Wade Norwood, Finger Lakes Health; George McKibbon, OPPI/McKibbon Wakefield</i></p> <p>2C. Municipal Responses to Climate Change*—<i>Mikaela Engert, City of Keene; Angela Vincent, ICLEI</i></p>
12:00–1:45 p.m.	Awards Luncheon
2:00–3:30 p.m.	<p>Concurrent Sessions</p> <p>3A. Landmarks of the Future*—<i>Katie Eggers Comeau, Landmark Society of Western New York</i></p> <p>3B. Upstate Sprawl*—<i>Rolf Pendall, Cornell University</i></p> <p>3C. Alternative Energy & You* (Hydrogen Car on display at 1:45 pm)—<i>Bob Bechtold, Harbec Plastics; John Billone, Flower City Management; Daniel O’Connel, General Motors Corp.</i></p>
3:45–5:15 p.m.	4 A/B/C Smart Growth in New York State*— <i>Bob McNary, Empire State Development; Bob Elliott, New York State Department of State</i>
6:00–10:00 p.m.	Dinner in the city (on your own—transportation provided) See details on previous page under Thursday Dinner.

*Conference sessions submitted for approval for Certification Maintenance (CM) credits for AICP members.

Friday, October 10	
7:00–8:30 a.m.	Continental Breakfast
8:00 a.m.–noon	Registration
8:00–8:30 a.m.	APA Membership Meeting
8:30–10:00 a.m.	Concurrent Sessions 5A. Minding the Gap: Financing Downtown Housing Projects*— <i>Patrick Dutton, developer; Heidi Zimmer-Meyer, Rochester Downtown Development Corporation; Steve Golding, City of Rochester</i> 5B. Trials and Tribulations of New Urbanism in Upstate NY: Lewiston and Henrietta*— <i>George Grasser, Partners for a Liveable WNY; Howard Konar, Konar Properties</i> 5C. Sustainability Panel Discussion*— <i>Tim Poley, Strategic Consulting Associates; Edward Bogucz, Syracuse Center of Excellence; John Bartow Jr., Tug Hill Commission</i>
10:15–11:45 a.m.	Concurrent Sessions 6A. Planning Law*— <i>Daniel Spitzer, Hodgson Russ</i> 6B. Tour of Erie Station Village— <i>Howard Konar, Konar Properties</i> 6C. LEED ND*— <i>David Kay, Cornell University</i>
1:00–2:15 p.m.	Lunch at Canandaigua Inn on the Lake. (No transportation provided. Get directions at registration.) Keynote Speaker: Alexa Gifford, Director of NY Wine and Culinary Center
2:30–4:00 p.m.	Concurrent Sessions at Canandaigua Inn on the Lake 7A. Planning Ethics*— <i>Patty Salkin, Albany Law School</i> 7B. Visit NY Wine and Culinary Center— <i>Alexa Gifford, NY Wine and Culinary Center</i> 7C. Tour of Canandaigua waterfront projects— <i>Richard Brown, City of Canandaigua</i>

*Conference sessions submitted for approval for Certification Maintenance (CM) credits for AICP members.

Conference Volunteers

Thank you to everyone who helped organize this year's conference:

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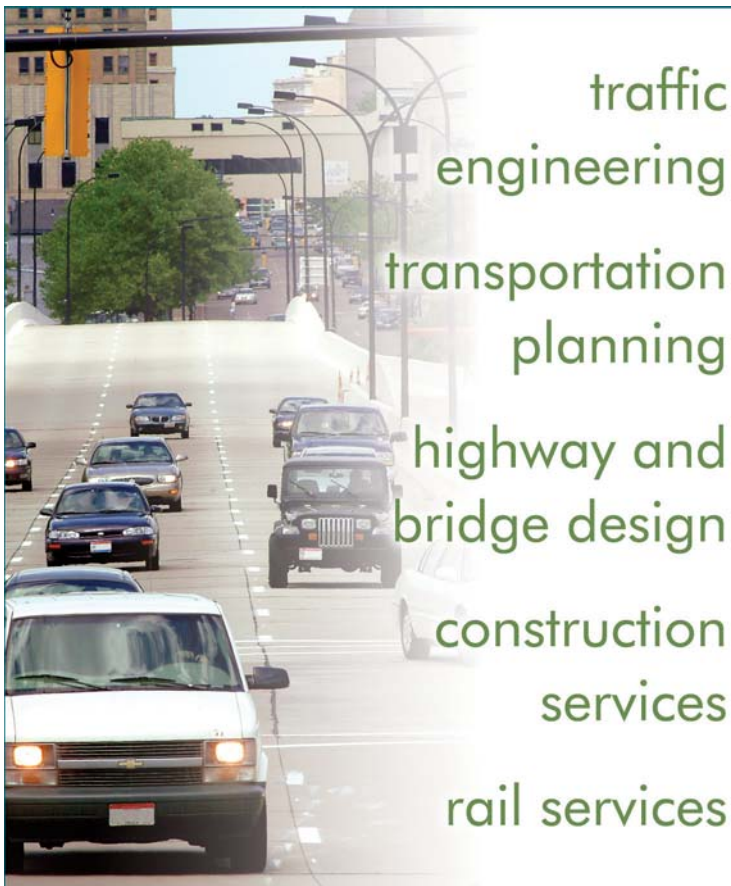
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