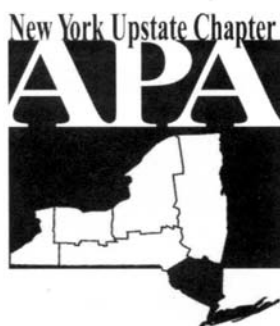


# The *Art* of Planning

Binghamton, New York  
September 19, 20 and 21st

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Join the Upstate New York Chapter of the American Planning Association for its annual conference.

Our theme this year is ***The Art of Planning*** and we have three tracks:

- The Arts and Downtown Revitalization,
- Brownfields and Environmental Planning Issues, and
- Heritage Areas, Heritage Corridors and Greenways

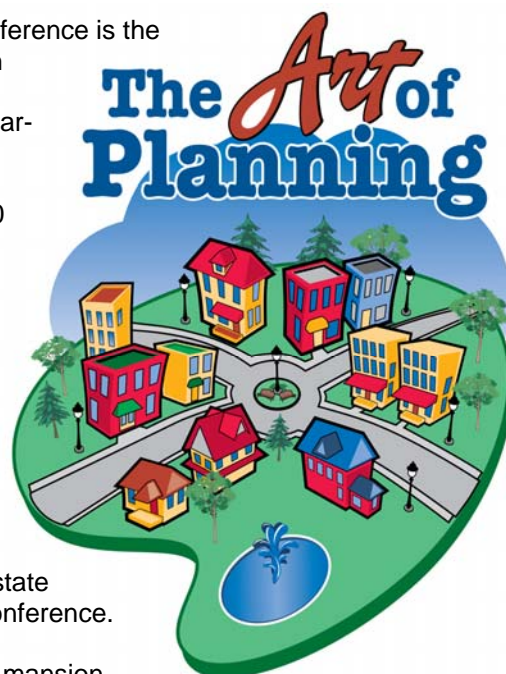
The co-sponsor for the 2007 conference is the New York State Parks, Recreation and Historic Preservation Heritage Areas program. It is the 25th anniversary of this important initiative, and we are pleased to be part of their year-long celebration.

Downtown Binghamton has seen a resurgence in the last 10 years, and the arts have led the way. Artists and gallery owners have been pioneers in buying and rehabilitating commercial and residential space. Meet the gallery owners and developers and see how the arts can help reshape a community.

River trail development has also been part of Binghamton's rebirth. Walk the APA-award winning trail with the people who made it happen.

We are also proud of the strides we've made in brownfield redevelopment. One of the most significant cleanups in Upstate New York, the Gannett Site, will be featured at this year's conference.

Our dinner on Thursday September 20th will be in a historic mansion and art gallery where there will be a raffle of local art work. It promises to be a special night.



## ***Keynote Speaker:***



Linda Dickerson Hartsock, Executive Director Cortland County BCC-IDA  
Topic: *Making Upstate New York Competitive in a Global Economy*

Cortland County BDC-IDA has won the *Small Business Not-for-Profit Organization of the Year* and *Best in Class Marketing Award*. Cortland has been ranked *Top 10 Places in the East* and *Top 50 U.S. Small Towns for Corporate Facilities*. Hear about how their successes can be applied to your community.

***We hope to see you in September***

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Wednesday, September 19, 2007 Registration Opens 12PM - 5PM			
Concurrent Sessions			
Arts & Downtown Revitalization	Environmental	Heritage Area & Greenways	
SUCCESSFUL LOFT DEVELOPMENT AND ADAPTIVE REUSE: High end residential development has been taking place in downtowns. Meet the developers that are investing in urban spaces, and see how they are making adaptive reuse of historic properties economically viable.	GANNETT SITE REDEVELOPMENT: This is one of the largest and most exciting brownfield redevelopments in Upstate New York. A mothballed industrial facility was demolished to make way for a \$40 million regional printing facility.	ERIE CANALWAY CORRIDORS & LINKAGES: Public & private sector viewpoints and strategies regarding recent planning efforts, projects and linkages within the Erie Canalway National Heritage Corridor.	
Break			
ARTS FIELD TRIP: Binghamton has been a hotbed of development for artist's galleries. Tour these facilities and meet the gallery owners.	WATERSHED PLANNING: Foster improved water quality through the preparation and implementation of inter-municipal watershed plans.	NEW YORK'S GREENWAYS: Current efforts with greenway & trail development along the Niagara River, Hudson River Valley National Heritage Area & Erie Canalway Trail.	
Reception at Binghamton Regency, Award of Krasner Scholarship and then dinner at local restaurants with Bingo Bucks			
Thursday, September 20, 2007 Registration Open 8AM - 5PM			
Breakfast / Annual APA General Membership Meeting			
INTERMODAL TRANSIT TERMINAL AND DOWNTOWN UNIVERSITY CENTER: The City of Binghamton, Broome County, Binghamton University and the local Metropolitan Planning Organization have teamed up to bring major institutional investment to the urban core.	RIVER RESTORATION: The removal of the Fort Covington Dam restored the Salmon River and its ecosystem. The project overcame many obstacles including contaminated sediments near the dam.	PENNSYLVANIA HERITAGE AREAS & GREENWAYS: Representatives from Pennsylvania's Heritage Areas & Greenway programs will describe their various partnerships.	
Break			
DOWNTOWN PLANNING AND THE ARTS: This session will feature the Rouses Point downtown plan and how to integrate public art into a downtown revitalization plan.	HAZARD MITIGATION PLANNING AND PROJECT IMPLEMENTATION: Hazard Mitigation Planning is the process of reducing the impact of natural disasters on a community. The New York State Emergency Management Office will present a comprehensive approach to this important planning exercise.	NYS HERITAGE AREAS: 2007 marks the 25th Anniversary of the NYS Heritage Area System. This session will present an overview and "best practices" perspective on Heritage Area development and collaborative community projects.	
Lunch - APA Awards			
ART WALKS: Many communities are developing arts walks where patrons can visit a cluster of galleries. Hear how they are making this work in Brockport, Rochester, and Binghamton.	ENVIRONMENTAL LAW UPDATE: Recent case law such as the U.S. Supreme Court's Aviall Decision will have major impact on brownfield redevelopment projects. Learn the latest case law.	TASTE OF PLACE: The Concord Grape Belt Heritage Area has developed a unique perspective on agri-tourism. Learn how they have identified economic opportunities inherent from the landscape.	
Break			
LITTLE ITALY DEVELOPMENT: "Little Italy" districts have spawned neighborhood revitalization around the state. Learn how Endicott, Troy and Niagara have done it.	FLOOD MAP MODERNIZATION: If the floods of 2006 showed anything, it was how out of date the flood maps are for many areas. Hear from NYSDEC about the nationwide flood map modernization program that is currently underway.	RIVER TRAIL WALKING TOUR: Take a walking tour of Downtown Binghamton's River Trail with staff from the City, NYS DOT and regional transportation organization.	<b>Bonus Session:</b> The Polycentric Region - Presentations on planning models that encourage development of regions built of networks of mixed-use core cities, surrounded by open space and connected by high-quality mass transit.
Wine Tasting, Art Auction, and Dinner at Roberson Museum - Keynote Speaker			
Friday, September 21, 2007 Registration Open 8 AM - 12 PM			
Breakfast			
PUBLIC ART & MONUMENTS: Learn how to define your community with public art and protect the art you already have.	URBAN WATERFRONT REVITALIZATION: Throughout the state, communities are bringing new life to under-utilized urban waterfronts, many of which have been affected by industrial contamination. Learn how these communities built partnerships to foster successful revitalization.	HERITAGE & RECREATION: Multi-jurisdictional planning efforts have coordinated with local Heritage Areas in Cohoes and Long Island to integrate cultural and natural landscape protection with interpretation, recreational development and public access.	
Break			
COUNTY MAIN STREET PROGRAMS: Throughout Upstate, many counties coordinate Main Street Programs. Presentations will cover how these programs are funded and what lessons have been learned.	HILLCREST DEPOT REUSE PLAN: What happens when the Federal government decommissions a site, but there are lingering environmental questions and community distrust. Learn how one town put together a plan for the reuse of a 120 acre site in the middle of a residential area.	CULTURAL AND NATURAL RESOURCE PROTECTION: Planning tools and techniques for protecting and preserving threatened cultural and natural assets.	
Conference Adjournment			

# *The Art of Planning*

## American Planning Association New York Upstate Chapter Conference

September 19 - 21, 2007  
 Binghamton Regency Hotel  
 225 Water Street  
 Binghamton, New York

Phone: (800) 723-7676 or (607) 722-7575      website: www.bingregency.com  
 Rates: \$82/single and double; \$92/triple; \$102/quad plus 8.00% sales tax and 3% occupancy.

**Please MAIL or FAX your Registration Form to:**      **Mail:** Conference Registration  
 Village Hall  
 243 Main Street  
 Johnson City, NY 13790      **Phone:** (607) 797-9098  
**Fax:** (607) 798-9553

APA Member

Yes  No

First \_\_\_\_\_ Last \_\_\_\_\_ Membership No. \_\_\_\_\_

Title \_\_\_\_\_ Organization \_\_\_\_\_ Name on Badge \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

If Student Registration: \_\_\_\_\_ University Affiliation \_\_\_\_\_

Check here if paying by voucher:       Voucher or P.O. Number: \_\_\_\_\_

**Registration Fees:** Early registration deadline is August 31, 2007. Please include payment with Registration Form. If you register by fax, payment must be received by September 8, 2007, or the walk-in rate will be charged.

Registration Options	APA Members		Non-Members		Student	Walk-in	Total	
	By 8/31	After 8/31	By 8/31	After 8/31				
Full Conference (includes all meals)	\$ 185	\$ 200	\$ 195	\$ 210	\$ 25	\$ 250		
Wednesday (includes dinner)	\$ 50	\$ 65	\$ 60	\$ 75	\$ 25	\$ 100		
Thursday (incl. breakfast, lunch and dinner)	\$ 100	\$ 115	\$ 110	\$ 125	\$ 25	\$ 200		
Friday (includes breakfast)	\$ 50	\$ 65	\$ 60	\$ 75	\$ 25	\$ 100		
<b>Guests:</b>								
APA Awards Lunch Only (Thursday)	\$ 25							
Thursday Dinner Only	\$ 50							
Registration Total:							\$ -	

**Make checks payable to: APA Southern Tier Section (Note: Chapter Conference) - DO NOT SEND CASH - No refunds will be given after September 7, 2007. A 15% service charge will be deducted from all refunds. Registrations are transferrable.**