

**APA New York Upstate Chapter
Executive Board Meeting
September 18, 2007**

Minutes

Present: Judy Breselor (JB), Diane Carlton (DC), Mark Castiglione (MC), Frank Evangelisti (FE), Rocky Ferraro (RF), Rich Guarino (RG), Jason Haremza (JH), Eve Holberg (EH), Mike Kayes (MK), Mike Long (ML), Sandy Misiewicz (SM), Gary Palumbo (GP), Ellen Parker (EP)

1. Call to order – 11:45AM

Mike Long: Asks for a motion to accept meeting minutes of last meeting
Gary Palumbo: 1st Diane Carlton: 2nd
Motion passed unanimously

Mike Long: No Agenda Updates
Mike Long Cannot attend Washington Leadership/Legislative Day(s)
Judy Breselor: May be able to represent the chapter but may have work conflict
Judy Breselor: Noted that a member of the Upstate Chapter objects to the location of this year's National APA Conference in Las Vegas on moral grounds. The member has also submitted those comments in writing.

Mike Long: Awards presentations
Judy Breselor: Power point was forwarded to Rocky for editing
Mike Long: Good touch to improve the awards presentation and highlight good planning
Sandy Misiewicz: 3 out of 5 winners were going to be at the conference
Sandy Misiewicz: Dan Sitler's family will be in attendance

Mike Long: Asked for status update on APA conference
Frank Evangelisti: Conference is all set

Mike Long: Website? And noted the excellent job done by Jean W. on website

Mike Long: Budget?
Rocky Ferraro: Sent budget
Mike Long: Explained filing procedure for annual tax return noting that the Upstate Chapter is unique as a "stand alone" 501c3. Most others are under the umbrella of National's non-profit status
Mike Long: requests motion to accept budget
Diane Carlton: 1st Judy Breselor: 2nd
Motion passed unanimously

Mike Long: Legislative Update:
Mark Castiglione: passed out a Legislative Update summary of planning related bills currently before the NYS Legislature

Mike Long: Mentioned meeting of the NY Urban Council and conversation with Empire State Development's Bob McNary who was a professional planner

Mike Long: Extended invitation to November Meeting at Cornell

Mark Castiglione: will also extend invitation to Paul Beyer, Governor's Smart Growth Advisor

Mike Long: discusses agenda for Cornell meeting

Eve Holberg: Membership update including handout. Indicated from October 06 to September 07 no free student registrations. Noted APA now requires students to register through their school. Eve Holberg also noted that over half of upstate chapter members are AICP members.

Sandy Misiewicz: UAlbany is all set with membership

Gary Palumbo: UB may

Eve Holberg: points out geographic challenge of membership in UB's district

Gary Palumbo: Asked if rebates are affected by membership #s for students?

Mike Long: Chapter receives no rebates for students but membership numbers are going up.

Gary Palumbo: Stated that there should be more of a rebate for AICP member numbers

Diane Carlton: Newsletter Update. Raised the issue of article placement.

Mike Long: Spoke with George Homsey regarding engaging Diane Carlton earlier in the process

Mike Long: Supports exploring adding color to the newsletter

Judy Breselor Asked what other chapters are doing.

Mike Long: Electronic newsletters

Eve Holberg: Electronic newsletter could save on printing costs

Gary Palumbo: Suggested providing members options to receive hard copy and/or electronic

Ellen Parker: indicated she has updated the email list.

Eve Holberg: stated that national APA is not doing a very good job keeping their list up to date

Mike Long: asks whether chapters update or does national?

Eve Holberg: Indicated it would be more efficient if national updated lists

Mike Long: National APA should be able to accept updated chapter email lists

Gary Palumbo: Dedication, on August 24th there was a brief ceremony at UB of the Michael Krasner plaque in Hayes Hall with spaces for annual winners of the award.

Gary Palumbo: asked what APA chapter's role in re-accreditation?

Mike Long: Asked who's on the local committee for UB and who appoints the committee?

Mike Long: requested Gary Palumbo be the chapter's point person for UB reaccreditation process and Rich as backup

Judy Breselor: Mentioned NYPF is looking for a new executive director

Judy Breselor: will encourage reciprocal board participation in APA and NYPF

Mike Kayes: mentioned county planning directors' meeting at APA conference and the organization's new website

Sandy Misiewicz asked if chapters or buying audio conferences and sharing them?

Mike Long: welcomes Rich Guarino as new WNY Section President

Rich: asks who is responsible to purchase AICP training materials? PDO gets materials and distributes?

Judy Breselor: people used to pay a nominal fee for the material to the chapter.

Sandy Misiewicz: Chapters or sections responsible?

Ellen Parker: Chapter PDO will sell review CD for cost \$10

Ellen Parker: AICP certification maintenance update. Stated that there is no registration fee this year for courses. The fee structure will be \$95 to register course and \$50 per credit hour to be paid each time training session is given by provider.

Co sponsored conference sessions sponsored by the Upstate Chapter with others will need to be register independently and not by the chapter but partner organization could use APA section or chapter money to pay registration fee.

Loosing training opportunities, like DOS, is likely if the provider needs to pay each time the course is given

Will charges be paid by increased fees to members?

Certification Maintenance is likely to raise attendance at APA conferences.

Eve Holberg: provided anecdotal evidence of potential membership loss

Ellen Parker: Stated National APA is not expecting an exodus but we are (PDOs and chapters)

Gary Palumbo: suggested having only certain conference session certified and letting AICP members pay an additional conference registration fee to cover the additional cost of providing training

Ellen Parker: Suggested that this framework disincentives AICP certification

Gary Palumbo: Agreed and suggested drafting a policy critique to be submitted to national APA A general discussion about the issues with CM including the high administrative costs and the challenges to planners in rural areas to get training

Sandy Misiewicz: stated the digital training materials may be a way to overcome the issue with rural planners but indicated they are somewhat cost prohibitive at \$500 a piece.

Jason Haremza: Indicated they are also not an effective way of learning

Ellen Parker: indicated the CM framework will require people to fall back on APA and will prevent innovation in training

Judy Breselor: compared CM to the bar association's training requirement

Eve Holberg: suggested soliciting input from AICP members at dinner meeting

Gary Palumbo: need to inform members about procedure

Ellen Parker: indicated one of the reasons APA has overlooked outside providers was because no one claimed credit for the training provided by those providers. Ellen Parker questioned why people would register for those credits when it was not required to do so?

Judy Breselor: Suggested submitting a joint letter in conjunction with other chapters raising concerns over the current framework of the CM program. She also suggested working more closely with the regional representative

Sandy Misiewicz: stated we need to start planning now for '08

Gary Palumbo: indicated it would cost \$1000 for 24 credits at \$50/hour

Ellen Parker: stated that fees are taken out of APA rebates

Mike Long: Motion to adjourn

Gary Palumbo: 1st Ellen Parker: 2nd

Meeting adjourned at 1:15pm

The next meeting is set for Friday, November 16, 2007 at 11AM at West Sibley Hall at Cornell University in Ithaca.

Respectfully submitted,

Mark Castiglione, Acting Secretary

Edited by: Jason Haremza, Secretary

Many thanks to Mark Castiglione for acting as secretary for the September 18 meeting